Cracking Down, Pricing Up: Housing Supply in the Wake of Mass Deportation

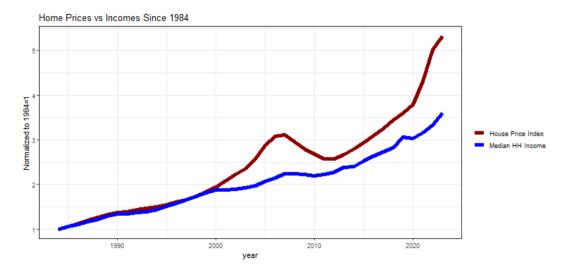
Troup Howard
University of Utah

Mengqi Wang Amherst College Dayin Zhang
UW-Madison

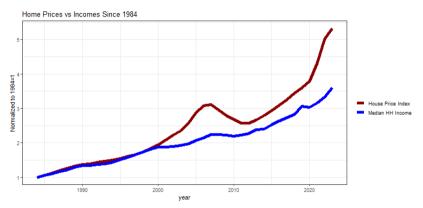
ABFER, Singapore

May 2025

Housing Affordability Concerns Becoming Pervasive



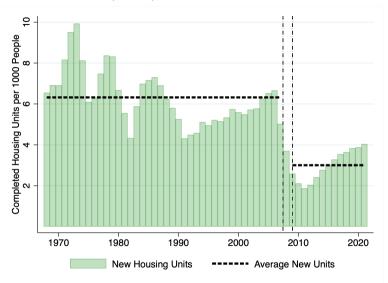
Housing Affordability Concerns Becoming Pervasive



"The primary and persistent challenge of the housing market in 2023 is a lack of attainable, affordable housing in the single-family and multifamily markets...The fundamental cause of this housing challenge is a lack of construction [since approx. 2010]."

--Chief Economist, National Association of Home Builders
Testimony before US Senate Committee on Banking, Housing, and Urban Affairs

Home Building Since 1970 (Flow)



Multiple Drivers of Reduced Homebuilding

Common explanations:

▶ Literature

- Restrictive zoning policies
- Administrative & regulatory burden
- Geographic constraints
- Rising input costs

Multiple Drivers of Reduced Homebuilding

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▶ Literature

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- Rising input costs

Less explored (within academia): labor/workforce

▶ This paper: How sensitive is homebuilding to construction labor supply, *esp.* by foreign-born workers?

Mass Departations Will Begin "Very Quickly"—Donald Trump, Jan 18, 2025

- Trump 2.0 has set an unprecedented goal of deporting 1 million immigrants per year
- Established new daily arrest quotas of 1,200 to 1,500.

Key Actions:

- Make the border a military priority
- Increased interior enforcement activities, including growing numbers of collateral arrests of bystanders and family members
- S Expanded expedited removal authority nationwide
- Permitted ICE officers to conduct enforcement operations at sensitive locations
- Seeks to end birthright citizenship
- 6 End Biden-era humanitarian programs at the border
- End and claw back funding from organizations that support migrants

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Solution to the Housing Unaffordability Issues?



JD Vance "...you have got housing that is totally unaffordable because we brought in millions of illegal immigrants to compete with Americans for scarce homes."

Empirical Setting: Secure Communities Program

Under SC: automatic information sharing between local law enforcement and DHS

- \tau prob(deportation) pursuant to arrest for undocumented individuals
- ICE attributes 25% of removals to SC: at scale, ~80k/year
- Staggered rollout of increased immigration enforcement, 2008-2013

Resource/logistical constraints prohibited simultaneous rollout

- ICE assumption of custody requires transportation, bed space, meals
- 31,000 booking locations nationwide

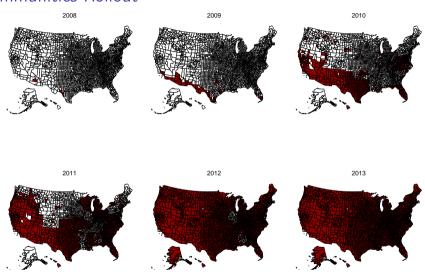
Plausibly exogenous shock to regional construction workforce

• 30% of construction workers foreign-born; ~half undocumented1

¹National Association of American Homebuilders using BLS data and Pew Research Center

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Secure Communities Rollout



Detailed Timeline

▶ Rollout Predictability

Empirical Strategy

Standard staggered rollout DiD/Event Study design:

$$y_{it} = \beta Event Time_{it} + \alpha_i + \gamma_{rt} + \varepsilon_{it}$$

However:

- No untreated units after 2013
- Likely time-varying effect of treatment
- ▶ In such a setting, we strongly expect bias in TWFE design ▶
- ► All results use bias-corrected DiD estimators: this matters
- ► Y_{rt}: Census region-by-year FEs to control for different pop trends \(\rightarrow\) Growth by Region

Housing Affordability May 2025

Data

Secure Communities: rollout date by county as per East, et al. (2022)

<u>Labor supply</u>: ACS microdata aggregated to county-level ($\Rightarrow \sim 50\%$ of U.S. pop)

New construction and sales prices: county records compiled by CoreLogic

Housing permits: Building Permits Survey (Census)

Wages: RSMeans and ACS

1) First stage county-level impact (document reduction in workers)

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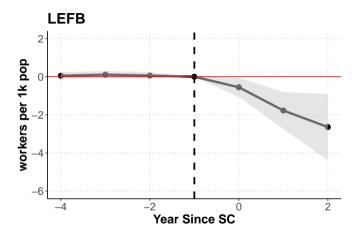
- Standard proxy in ACS data is low-education, foreign born (LEFB)
- Clean PUMA ↔ county mapping: 331 counties (~50% of US population)
- SC ightarrow total population no change ightarrow agg. demand unlikely to explain $\downarrow\downarrow$ homebuilding

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- Standard proxy in ACS data is low-education, foreign born (LEFB)
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- SC \rightarrow total population no change \Longrightarrow agg. demand unlikely to explain $\downarrow\downarrow$ homebuilding

• Significant reductions in **CONSTRUCTION** workforce

SC Reduces Construction Workforce: LEFB



Peak magnitude: 1,296 fewer LEFB construction workers (median county) Represents approximately 15% reduction in labor supply

▶ Non-Citi

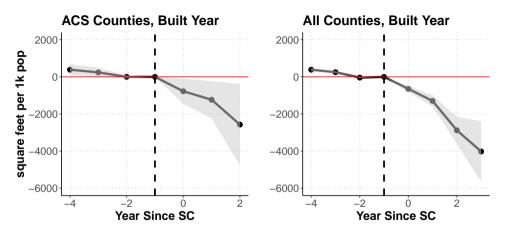
By Cohort - A

→ Total Pop

1) First stage county-level impact (document reduction in workers)

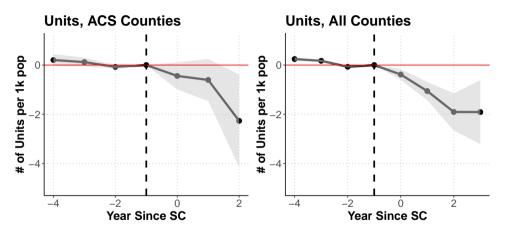
2) Large, persistent declines in homebuilding

Reduced Flow of New Construction Completed



ACS sample (left): three-year reduction equivalent to ~1,000 new SFHs National sample (right): four-year reduction equivalent to ~1,900 new SFHs

Reduction in Permitting



ACS sample (left): three-year reduction of ~1,600 units National sample (right): four-year reduction of ~2,600 units

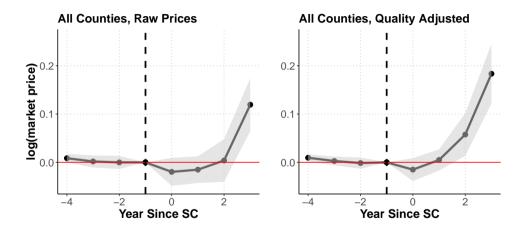
By Building Size

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1) First stage county-level impact (document reduction in workers)

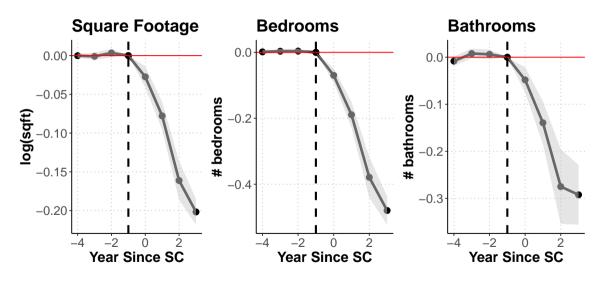
2) Large, persistent declines in homebuilding

3) Increase in price of new construction and existing housing stock

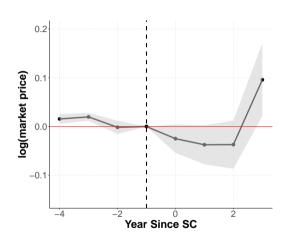


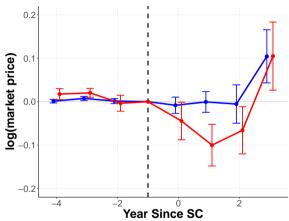
Peak (national): quality-adjusted price increase of 18.5%

Endongenous Changes in Housing Characteristics



House Resale Prices





- Non-LEFB Tract
- ◆ LEFB Share Above Median (mean=5.7%)

1) First stage county-level impact (document reduction in workers)

2) Large, persistent declines in homebuilding

3) Increase in price of new construction and existing housing stock

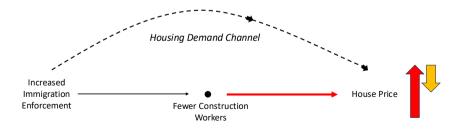


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1) First stage county-level impact (document reduction in workers)

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Howard, Wang, Zhang Housing Affordability May 2025 16/23

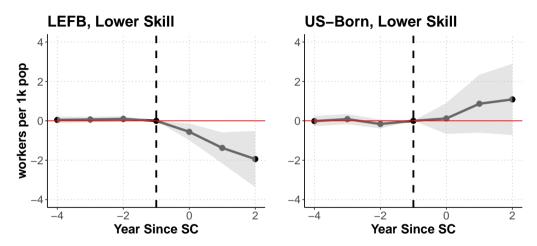
1) First stage county-level impact (document reduction in workers)

2) Large, persistent declines in homebuilding

3) Increase in price of new construction and existing housing stock

4) Inelastic domestic inflows to construction sector

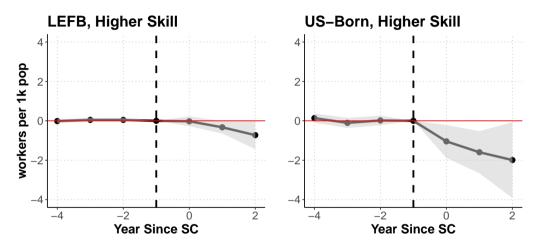
Domestic Replacement Varies By Skill



Domestic replacement rate: 20-60% over three-year period

▶ Underlying Classification

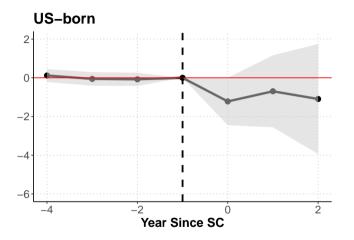
Domestic Replacement Varies By Skill



Consistent with skilled labor being a compliment to less-skilled

▶ Underlying Classification

Net Reductions for US Born Construction Workforce



Peak effect: 600 fewer US born workers

▶ Reduction in Total Labor Supplied

→ No Intensive Margin Change

1) First stage county-level impact (document reduction in workers)

2) Large, persistent declines in homebuilding

3) Increase in price of new construction and existing housing stock

4) Inelastic domestic inflows to construction sector

5) Evidence of moderate wage increases

Wage Measures

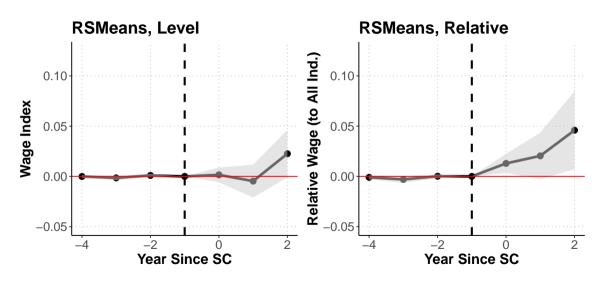
RSMeans: industry leader in cost-modeling tools

- Direct solicitation of journeyman rates in 731 markets, annually from 2007
- Labor cost measure aggregated from 16 occupation sub-groups

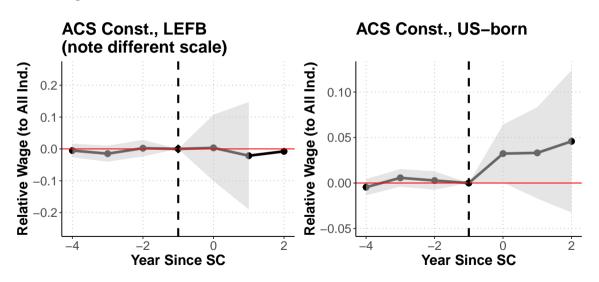
ACS: can construct averages by subgroup from microdata

- Total pay / (average hours per week * weeks worked last year)
- ullet Weeks worked binned \Longrightarrow downward bias from unobserved intensive margin shifts

RSMeans Wages:



ACS Wages:

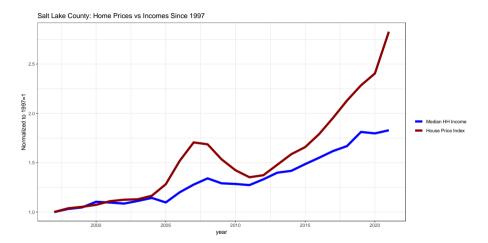


Conclusion

- Negative shocks to construction workforce appear to be highly persistent
- Partial replacement by domestic labor in lower-skilled occupations
- Sharp reductions in residential homebuilding: both anticipated & completed
- 2 Within two years: large increase in price of quality-adjusted new construction
- Only moderate wage adjustments to attract additional workers

Thank you!

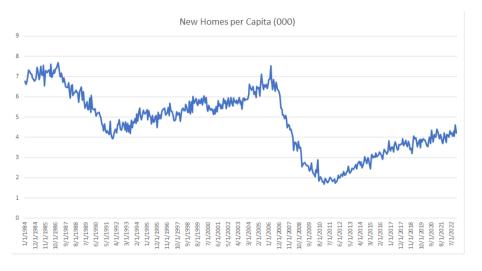
Homes vs Incomes: Salt Lake County Since 1997





Data: FRED at St. Louis Fed

New Homes Constructed Per Capita





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Contribution to the Literature

Drivers of Housing Supply

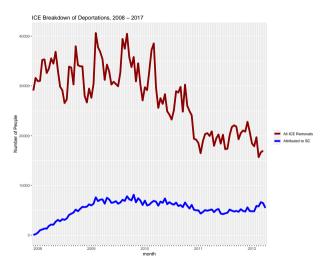
- Regulation & Land Use: Molloy, Nathanson & Paciorek (2022), Malloy (2020); Glaeser and Gyourko (2017, 2002);
 Gyourko & Malloy (2015); Saiz (2010); Gyourko, Saiz & Summers (2008); Ihlanfeldt (2007); Gyourko & Saiz (2006);
 Glaesar, Gyourko & Saks (2005a; 2005b)
- Here: Labor supply rather than local policy/regulations

Regional Economic Effects of Immigration Enforcement

- <u>Secure Communities</u>: East, et al (2022), East & Velasquez (2022), Alsan & Yang (2022); Jġcome (2022); Hines & Peri (2019); Cox & Miles (2013)
- Other related settings: Allen, Dobben & Morten (2018); Saiz & Wachter (2011); Saiz (2007); Saez (2003)
- Here: Impact on construction labor supply and building activity

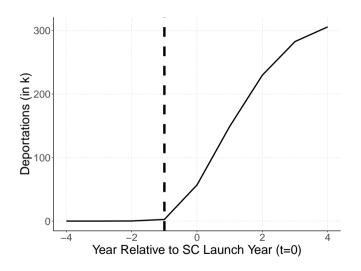
◆ Back

SC Share of Overall "Removals"





SC Removals In Event Time





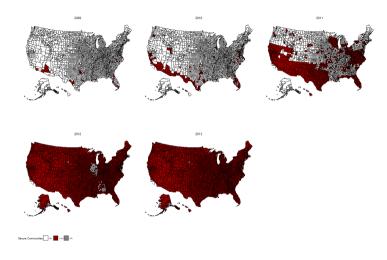
Overview of Arrests (FBI UCR Stats)

10.08M arrests in 2019

Alcohol-Related: 1.85M
Drug Abuses: 1.56M
Property Crime: 1.07M
Simple Assault: 1.03M
Violent Crime: 500k

"All other": 3.32M
 (Likely includes: minor drug charges, traffic violations, local ordinances)

SC Treatment, By Regression Event-Time





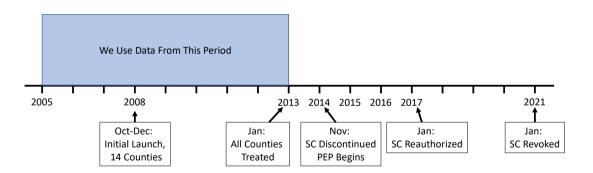
Is SC Rollout Predictable?

Binary for Rollout						
(1)	(2)	(3)	(4)	(5)	(6)	(7)
0.6143*** (0.1503)	0.5678*** (0.1509)	0.6186*** (0.1498)	0.6015*** (0.1506)	0.6155*** (0.1502)	0.6232*** (0.1506)	0.5904** [*] (0.1512)
	0.0325 (0.0312)					
		-0.6105 (0.4432)				
			-0.0391* (0.0237)			
				0.0100 (0.0338)		
					-0.0028 (0.0026)	
						0.1035 (0.0710)
962 0.4971	962 0.4993	962 0.4982	962 0.4978	962 0.4972	934 0.4900	962 0.4987
	0.6143*** (0.1503)	0.6143*** 0.5678*** (0.1509) 0.0325 (0.0312)	(1) (2) (3) 0.6143*** 0.5678*** 0.6186*** (0.1503) (0.1509) (0.1498) 0.0325 (0.0312) -0.6105 (0.4432)	(1) (2) (3) (4) 0.6143**** 0.5678**** 0.6186**** 0.6015*** (0.1503) (0.1509) (0.1498) (0.1506) 0.0325 (0.0312) -0.6105 (0.4432) -0.0391* (0.0237)	(1) (2) (3) (4) (5) 0.6143**** 0.5678**** 0.6186**** 0.6015**** 0.6155*** (0.1503) (0.1509) (0.1498) (0.1506) (0.1502) 0.0325 (0.0312) -0.6105 (0.4432) -0.0391* (0.0237) 0.0100 (0.0338)	(1) (2) (3) (4) (5) (6) 0.6143**** 0.5578**** 0.6186*** 0.6015*** 0.6155*** 0.6232*** (0.1503) (0.1509) (0.1498) (0.1506) (0.1502) (0.1506) 0.0325 (0.0312) -0.6105 (0.4432) -0.0391* (0.0237) 0.0100 (0.0338) -0.0028 (0.0026)



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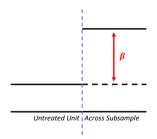
Secure Communities Timeline



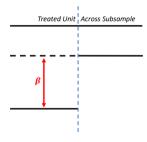


TWFE Is a Weighted Average of Two Comparisons





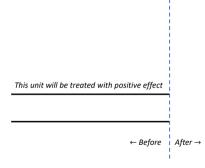
Using Always Treated Units as Control



This one is problematic

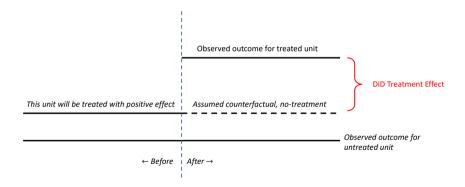


Standard Difference-In-Differences Estimator





Standard Difference-In-Differences Estimator

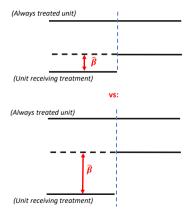




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TWFE Can Fail to Recover Even a Convex Combination of TEs

...if treatment effect changes in time

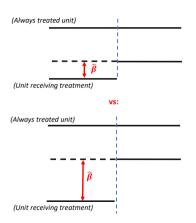


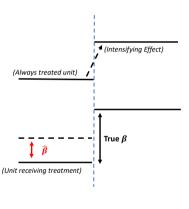


TWFE Can Fail to Recover Even a Convex Combination of TEs

...if treatment effect changes in time

...or if treatment effect intensifies





◆ Back

Bias Robust DiD Estimation

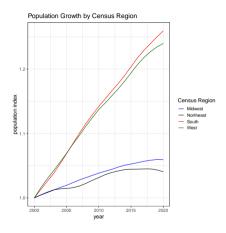
All solutions proposed in growing literature: don't use "bad" comparison

Gardner (2021):

- Problem: heterogenity &/or drift in T.E. biases FEs
- So: estimate FE only from untreated units
- Researcher has no control over selection of control group
- All units become treated by 2013 \implies (T+3) is max horizon

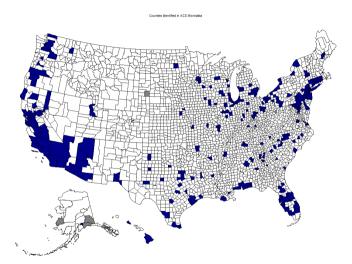
◆ Back

Important to control region-year fixed effects



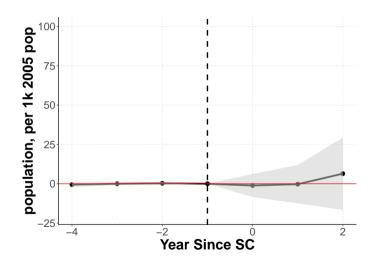


Counties Identified in ACS Microdata



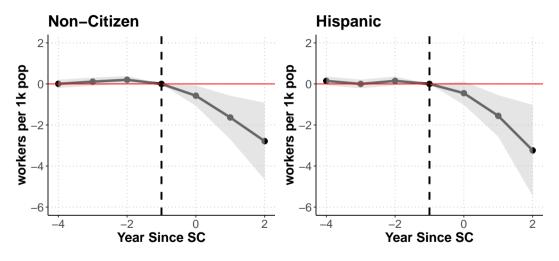


SC Does Not Decrease Total Population



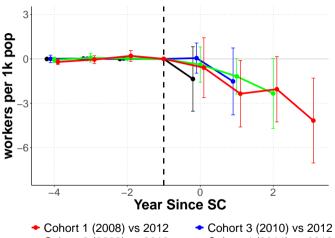


SC Construction Impact: Non-Citizen and Hispanic





Reductions Across All Cohorts



- Cohort 2 (2009) vs 2012
- ◆ Cohort 4 (2011) vs 2012

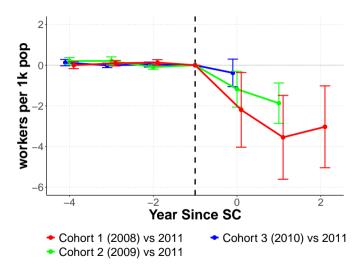
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▶ What Comparisons Are Being Made?

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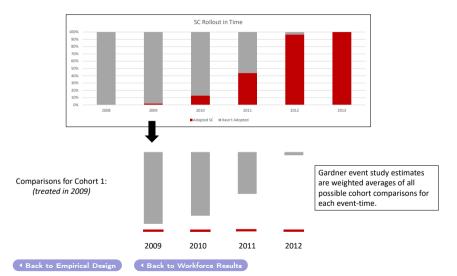
Reductions Across All Cohorts



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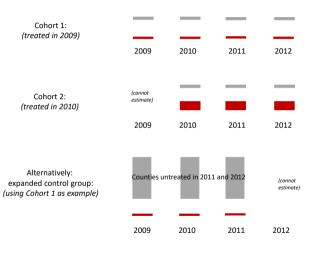
Gardner: Which Comparisons Are Being Made?



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Comparisons in Cohort Analysis



◆ Back to Empirical Design

◆ Back to Workforce Results

Skill Classification

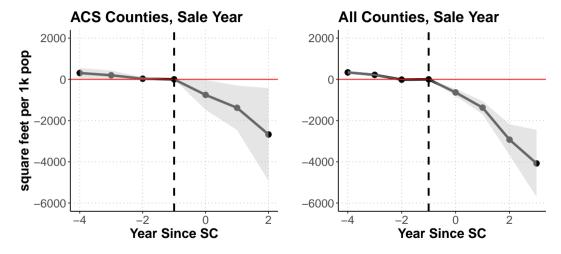
Lower skill occupations:

- Construction laborers
- Drywall installers
- Painters, construction & maintenance
- Helpers, construction trades
- Roofers
- Carpenters

Higher skill – all others, including:

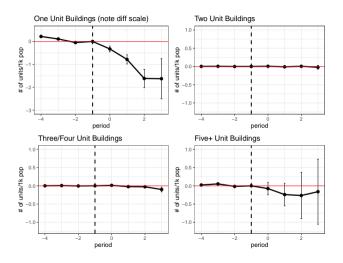
- Supervisors
- Electricians
- Brickmasons, stonemasons, tile installers
- Glaziers
- Sheet metal workers
- Heavy equipment operators

New Construction Sales (All Counties)



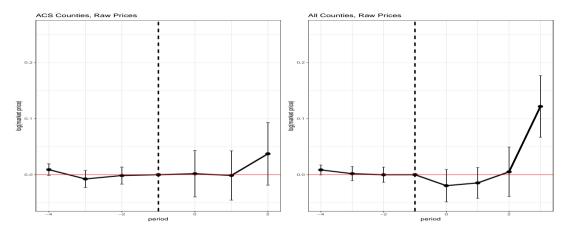


Permitting Slowdown Driven by Single Family Homes



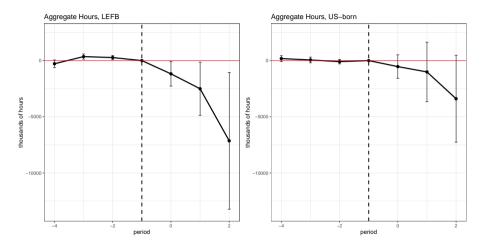


NC Prices - No Hedonic Controls



◆ Back

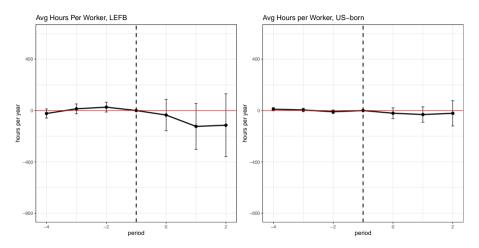
Total Hours: Consistent With Large Slowdown



For US workers at T=2: 24% reduction in total labor supplied (in equilibrium)

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Reduction in Labor Supply Not Coming from Intensive Margin



Average hours worked for remaining residents

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