Discussion: When is foreign exchange intervention effective? Evidence from 33 countries By Marcel Fratzscher et al.

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### Structure of discussion

- Summary (Praise)
- Comments
  - International coordination
  - Theory 2
  - Signaling game

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## Summary

• What a comprehensive study!

- Official intervention: 33 central banks: "The countries which we approached..." for 1995-2011
- Communication: Factiva also for official and rumor
- Other characteristics such as
  - ★ exchange rate regime
  - \star size
  - ★ direction
  - \* volatility
  - ★ sequence
  - macroeconomic condition

# Main (out of many) conclusion

- Effectiveness is measured by four criterion: "Event",("Direction",) "Smoothing", and "Stabilization"
- Unconditional
  - "more than 60% of FX interventions are successful at moving the exchange rate in the intended direction"
  - "Smoothing is successful in 88% of cases"
  - "managing to keep the exchange rate within the narrow band in about 84% of intervention episodes"
- Conditional
  - "intervention effectiveness is systematically determined by several plausible characteristics"
    - ★ in floating regimes: with large volumes
    - ★ in broad band regimes: in more volatile periods
    - $\star$  in narrow bank regimes: at very high exchange rate volatility

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Main (out of many) conclusion cntd

#### Communication

- "more effective at moving the exchange rate if they are noticed by markets"
- "central bankers' communication is taken particularly seriously by markets in volatile phases"
- Robustness
  - Identification issues such as endogeneity of FX intervention, coordination with monetary policy, and coordination with capital control are considered
  - 25 tables are shown in addition to 8 tables in the main text in the appendix
- This paper will serve as the must-read article for studies on FX intervention!

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### Comment: International coordination

- If FX intervention is always effective, what happens if two countries simultaneously intervene FX markets toward different directions or with different motives (direction vs stabilization)?
  - There should be the case when intervention is ineffective
  - ► As analyzed in this paper, FX intervention is a conditional event
    - \* Conditionaliry (endogeneity) is considered but not fully
    - Propensity score matching only enables us to understand what if there had not been intervention when there were
    - ★ Understanding when FX intervention is ineffective seems also important since the title of the paper is "When is foreign exchange intervention effective?"
  - Conditions in counterpart county may also be important factors
  - This issue is also related to "n-1 (redundancy) problem"

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### Comment: International coordination ctnd

- How are interventions synchronized among different (especially emerging) countries?
- Are interventions more effective when coordinated (intentionally or unintentionally) with other countries?
  - Success seems to be dependent on how other similar countries intervene the markets, especially when the international financial markets are highly volatile

### Comment: International coordination ctnd

- A bit related issue is whether there is a difference in the effectiveness of FX intervention between pre-GFC and after-GFC?
- There may have exisited some synchorization of FX intervention.

### Comment: Theory

- "we are mindful that our reduced-form regressions do not allow us to precisely disentangle the different channels of FX intervention"
  - Channels through signaling and portfolio rebalance are raised as possible candidates
  - This paper will stimulate further discussions on the theory behind the effectiveness of sterilized intervention
- FX intervention can have real impacts following "capital control as dynamic terms of trade manipulation" by Costinot, Lorenzoni and Werning (JPE2014) and Farhi and Werning (IMFER2014)
  - Capital control can be used as stabilization policy to alleviate the distortions stemming from externality
  - Davis, Fujiwara, Huang and Wang (2018) show the conditions for the equivalence between FX intervention and dynamic capital control tools such as tariffs and taxes considered in the previous paper
  - FX intervention is used for active capital control

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## Comment: Signaling game

- "As we are only using actual interventions in these estimations, the oral interventions we analyze here always go hand in hand with actual activity"
- Analysis on the oral interventions without actual activity will be very intriguing
- In a Perfect Bayesian Nash equilibrium of the signaling game a la Spence (1974) or the cheap-talk game a la Crawford and Sobel (ECMA1982), there can be multiple equilibria: separating and pooling equilibria
  - In separating equilibrium, actions are different by message
  - In pooling equilibrium or babbling in cheap talk, actions are indifferent by message and information is not used
- Statistical evaluation of the cheap-talk or signaling game seems possible with this data set
  - This should have huge implication for communication policy including forward guidance
  - Bayesian priors can be also computed as unconditional moments