Are ISS Recommendations Informative? Evidence from Assessments of Compensation Practices

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ABFER, May 25, 2022



What

Big Question:

Do proxy advisors add value to shareholders?



Our Questions:

Do ISS compensation recommendations identify poor pay practices? & Are their recommendations less informative during the busy proxy season?





- The demand for proxy advisory services has increased in the recent past.
- Concerns that proxy advisors are influential but opaque, have limited accountability and are largely unregulated.
- Lots of discussion in US about reigning in the role and influence of proxy advisors.
 - New SEC rule require advisors to disclose conflicts, provide firms with recommendation when released
- The most influential proxy advisor with the largest market share in the US is Institutional Shareholder Services (ISS).



Energy Income Partners, LLC

Proxy Voting Policies and Procedures

If an adviser exercises voting authority with respect to client securities, Advisers Act Rule 206(4)-6 requires the adviser to adopt and implement written policies and procedures reasonably designed to ensure that client securities are voted in the best interest of the client. This is consistent with legal interpretations which hold that an adviser's fiduciary duty includes handling the voting of proxies on securities held in client accounts over which the adviser exercises investment or voting discretion, in a manner consistent with the best interest of a client.

Engagement of Institutional Shareholder Services Inc. With the aim of ensuring that proxies are voted in the best interest of EIP clients, EIP has

engaged Institutional Shareholder Services Inc. ("ISS"), as its independent proxy voting service to provide EIP with proxy voting recommendations, as well as to handle the administrative mechanics of proxy voting. EIP has directed ISS to utilize its Proxy Voting Guidelines in making recommendations to vote, as those guidelines may be amended from time to time.



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ISS is influential and management lobby ISS

"[P]owerful CEOs come on bended knee to Rockville, Maryland, where ISS resides, to persuade the managers of ISS of the merits of their views about issues like proposed mergers, executive compensation, and poison pills. They do so because the CEOs recognize that some institutional investors will simply follow ISS's advice rather than do any thinking of their own."

Delaware's Vice-Chancellor Leo Strine



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FT Asset Management Fund management

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'Judge and jury': the conflict of interests plaguing proxy advisers

He is not the only one. Industry groups representing big companies have long moaned the series of the only one. Industry groups representing big carry too much weight with the only one. Industry groups representing big carry too much weight with the series of the series of the only one. Industry groups representing big companies have long moaned to the series of t that recommendations from ISS and rival Glass Lewis carry too much weight with shareholders when it comes to proxy votes on pay, the environment and other controversial issues, writes my colleague Brooke Masters in New York. They say they want fund managers to do their own research, but some clearly long for the days when investors simply rubberstamped management decisions.



SEC approves new rules for proxy advisers

Regulators drop measure to require advance notice of recommendations to company executives





The SEC's proxy advisory reforms have been among the most controversial of Mr Clayton's tenure, with critics arguing that the rules would weaken protections for investors in favour of company management.



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- Lots of discussion in US about reigning in the role and influence of proxy advisors.
 - Proposed SEC rule to require advisors to disclose conflicts, provide firms with opportunity to review/comment
- The most influential proxy advisor with the largest market share in the US is Institutional Shareholder Services (ISS).





Timothy M. Doyle
Vice President of Policy & General Counsel

ACCF AMERICAN COUNCIL FOR CAPITAL FORMATION



"To handle its proxy season workload, ISS hires temporary employees and outsources work to employees in Manila. Given the large number of companies that the proxy advisors opine on each year, the inexperience of their staffs, and the complexity of executive pay practices, it's inevitable that proxy report will have some errors."



- Mixed evidence on whether ISS recommendation are useful to investors.
 - Yes
 - Alexander et al (2010)
 - No
 - Daines et al (2010)
 - Larcker et al (2013)
 - Larcker et al (2015)
 - Maybe
 - Ertimur et al (2013)
- Should shareholders follow ISS recommendations?



How

- Association between negative assessments and future performance
 - Assumption 1: Poor compensation practices will be associated with lower future performance
 - Assumption 2: ROA better than RET
- Settings in which shareholders/ institutions vote differently from ISS recommendation
 - Does ISS get it more/less "right" than shareholders/institutional investors?



Underlying assumptions?

#1: Poor compensation practices will be associated with lower future performance

- Difficult to define/measure "poor" comp
 - Levels of pay
 - Types of pay
 - What is being rewarded

#2: Stock Returns as a measure has challenges

- Unwarranted "Against" could invoke reaction
- Investors already impounded info about poor practices /Event study on recommendation not possible
- TSR used by ISS in evaluation / ROA not yet



ISS Against Determinants

How Does ISS Operate?

- Clients subscribe to ISS information services
- Use only publicly available data
- Policy based on global surveys
- Analysts perform the initial coding of the proxy statements
 - Some resulting assessments are automated (i.e. levels of concern). Available on demand for investors within 72 hours from proxy filing
 - Proxy report (final recommendation): integrated document - pushed to subscribing investors before the annual shareholders meeting

ANNUAL
SHAREHOLDER
MEETINGS, CLIMATE
CHANGE,
ENVIRONMENTAL,
SOCIAL &
GOVERNANCE,
GOVERNANCE &
EXECUTIVE
COMPENSATION, ISS
NEWS, EVENTS, &
COMMENTARY



Investors, Companies and Other Stakeholders Responded to ISS' Global Benchmark Policy Survey and Climate Survey



ISS Announces Results of Global Benchmark Policy Survey and Climate Survey



ROCKVILLE, Md. (Oct. 1, 2021) – Institutional Shareholder Services Inc. (ISS), a leading provider of corporate governance and responsible investment solutions to financial market participants, today released the results of its annual global benchmark policy survey in tandem with those from a separate, new climate survey. In total, ISS received 409 responses to this year's benchmark policy survey and 329 response to the climate survey. There were 159 and 164 responses to the benchmark policy and climate surveys respectively from investors or investor-affiliated organizations, 246 and 152 responses respectively from companies and corporate-affiliated organizations, with the remainder from academic and non-profit responders.

ISS Report

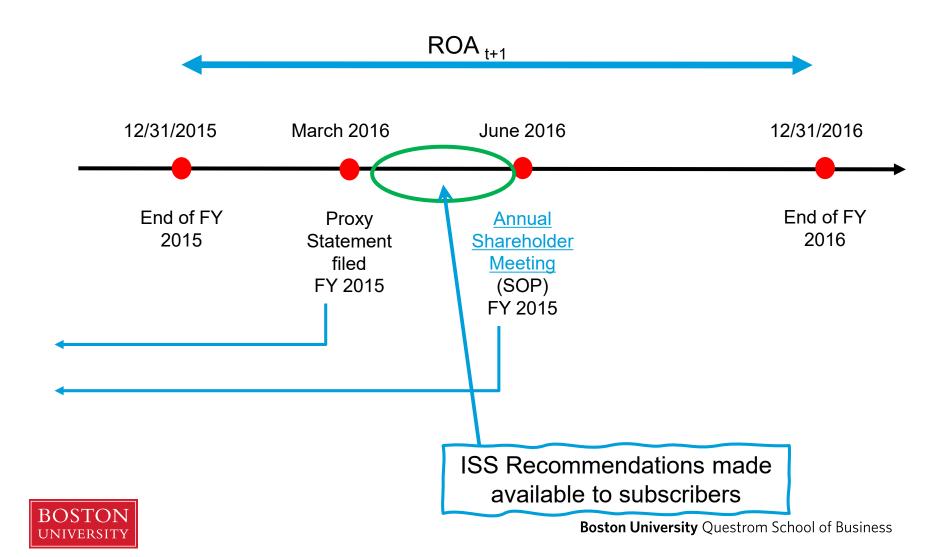


Sample

- 12,397 firm-year observations (2010 2016 fiscal year compensation plans)
 - 2,695 unique firms
 - 79% are December FYE
- ISS Data:
 - Overall SOP recommendation (0/1)
 - Levels of Concern (1-3)
 - Pay for Performance
 - Non Performance Pay
 - Severance and Change in Control Provisions
 - Peer Group Choice
 - Compensation Committee Communication



Timeline – firm with FYE 12/31



Our approach ...

 Examine whether assessments predict future accounting performance

$$AbnROA_{i,t+1} = \alpha + \sum_{j} \beta_{j} ISSAssessment_{i,t} + \sum_{m} \gamma_{m} Controls_{i,t}$$

- December vs Non-December FYE
- Disagreement between ISS and shareholder positions



Multivariate analyses

 $AbnROA_{i,t+1} = \alpha + \sum_{j} \beta_{j} ISSAssessment_{i,t} + \sum_{m} \gamma_{m} Controls_{i,t} + \sum_{n} \delta_{n} FixedEffects + \varepsilon$

Firm LogMktVal LogSales

MTB LagAbnROA

SDAbnROA

Governance DualCEO CEOTenure

NewCEO BoardSize

BusyNEDirectors InsideDirPct

GenderRatio InsiderPct

BlockholdersPct



Table 4

$DV = AbnROA_{i,t}$	Any Fiscal Year-End		December Fiscal Year-End		Non-Decen Year-	
	(1)	(2)	(3)	(4)	(5)	(6)
ISSAgainst _{i,t}	-0.004		-0.000		-0.021***	
	(-1.02)		(-0.01)		(-2.62)	
$P4PConcern_{i,t}$		0.003		0.005*		-0.004
		(1.21)		(1.68)		(-0.92)
$NPPConcern_{i,t}$		-0.003		-0.004		-0.001
		(-0.58)		(-0.70)		(-0.10)
PeerGroupC ISS assess	sments a	are inforr	native onl	y during th	ne non-bu	ısy season
SevCICConcern _{i,t} Resul	ts robus	t to Firm	FE or usi	ing an inte	raction te	erm 96)
$CCCommConcern_{i,t}$		-0.004		-0.004		-0.002
		(-1.37)		(-1.12)		(-0.28)
LagAbnROA	0.571***	0.606***	0.553***	0.602***	0.603***	0.575***
	(29.52)	(25.34)	(25.25)	(22.34)	(24.37)	(16.08)
Year FE	YES	YES	YES	YES	YES	YES
Industry FE	YES	YES	YES	YES	YES	YES
FYE Month FE	NO	NO	NO	NO	YES	YES
Clustering by Firm	YES	YES	YES	YES	YES	YES
N	12,397	7,386	9,732	5,745	2,665	1,641
$Adj. R^2$	0.729	0.750	0.720	0.742	0.785	0.796



Market Reaction to Recommendation

CAR13	Any FYE Dec FY		Non-Dec FYE	Difference		
	(1)	(2)	(3)	(4)		
ISS Against	0.001	0.003	-0.008#	-0.011**		
t-statistics	(0.52)	(1.36)	(-1.47)	(-2.02)		
Nr. Obs.	1,378	1,123	255	1,378		

Market perceives ISS Against recommendation to be informative during the non-busy season



When shareholders and ISS agree/differ

			Dec FYI	E	Non-Dec FYE			
ISS recommendations and Say-		SO	P Vote Ou	tcome	SOP Vote Outcome			
on-Pay vote outcome		Fail Pass Tota		Total	Fail Pass		Total	
ISS	For	*	8,566	8,570	*	2,395	2,395	
recommendation	Against	164	953	1,117	55	197	252	
	Total	1 8	9,519	9,687	5	2,592	2,647	

ISS Against and Fail SOP: 17% = 164/1,117

ISS Against and Fail SOP: 22% = 55/252

Shareholders agree with ISS more during non-busy season



Table 6 Panel B

$DV = AL_{x}ROA$	Pooled	Dec FYE	Non-Dec FY
$DV = AbnROA_{i,t}$	(1)	(2)	(3)
AA_t	0.006	0.022	-0.036***
S	(0.54)	(1.49)	(-2.64)
FA_t	-0.006	-0.003	-0.016#
S	(-1.19)	(-0.54)	(-1.60)
Controls	YES	YES	YES
Year FE	YES	YES	VEC
Industry FE	YES	- LOWER	future performan
FYE Month FE	accociat	ed with lower	vote off-season
Clustering by Firm ISS AG	ainst is associated	shareholders	future performan
Wald test: H ₀ : "AA re	gardless of now	p>0.10	vote off-season YES p>0.10
N	12,330	9,683	2,647
$Adj. R^2$	0.729	0.720	0.785



Robustness Tests

- Entropy balancing on covariates, ISS "Against", and FYR
 - "Against" still associated with lower future performance for non-Dec FYE.
- Randomly generate "Against" recommendations in full sample and bottom half of ROA
 - No predictive power



Other Robustness Tests

Association between Bad Pay Proxies and AbnROA.

 Examine the relation between ISS recommendations and future ROA while controlling for other ISS Scores on audit characteristics and overall board structure assessments.

 Dropped firms in regulated industries (Financial, Utilities, Communication, Energy).



Take Aways

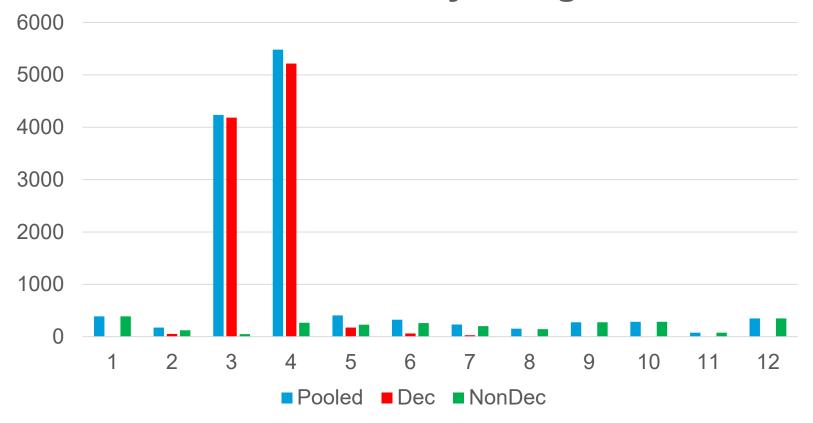
- ISS assessments identify poor compensation practices
 - Against recommendation associated with lower ROA than For recommendation
- But only informative for non-December fiscal year ends (non-busy season)
- Concerns around their practices may be warranted?



Thank You!



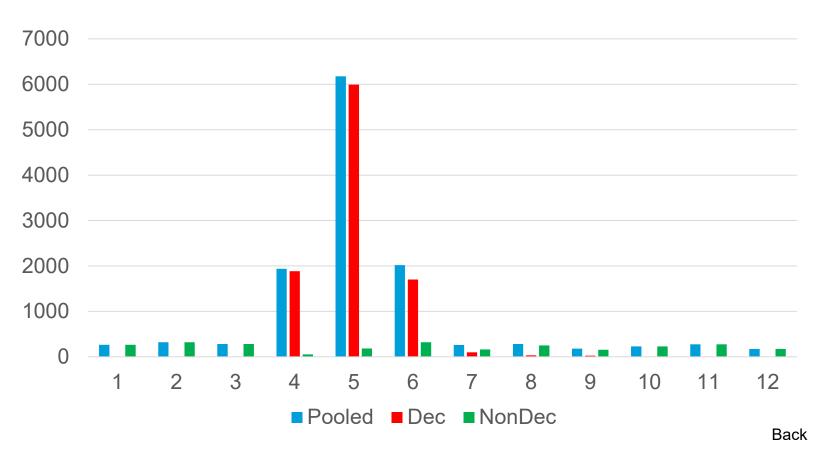
Distribution of Proxy Filing Months







Distribution of Meeting Months





Determinants of ISS Against

	Any	FYE	Dec	FYE	Non-Dec FYE		
	(1)	(2)	(3)	(4)	(5)	(6)	
<u>CdfBadPay</u>	0.087***	0.072***	0.085***	0.080***	0.101***	0.054**	
	(7.81)	(4.59)	(6.44)	(4.19)	(4.85)	(2.03)	
<u>LogMktval</u>	0.019**	-0.018	0.018**	-0.017	0.017	-0.019	
	(2.51)	(-1.24)	(2.13)	(-1.03)	(1.12)	(-0.57)	
MTB	-0.024***	-0.026**	-0.024***	-0.025*	-0.019	-0.029	
	(-3.19)	(-2.04)	(-2.70)	(-1.66)	(-1.45)	(-1.26)	
LogSales	-0.013*	0.013	-0.016**	0.007	0.007	0.055	
	(-1.85)	(0.77)	(-2.09)	(0.35)	(0.44)	(1.07)	
LogMarketReturns12mths	-0.105***	-0.090***	-0.121***	-0.105***	-0.057**	-0.044*	
	(-8.39)	(-6.72)	(-8.18)	(-6.69)	(-2.55)	(-1.84)	
$AbnROA_{(t-1)}$	-0.039	-0.005	-0.031	0.006	-0.081	-0.069	
	(-1.36)	(-0.15)	(-0.98)	(0.16)	(-1.16)	(-0.96)	
Firm FE	NO	YES	NO	YES	NO	YES	
Year FE	YES	YES	YES	YES	YES	YES	
Industry FE	YES	NO	YES	NO	YES	NO	
FYE month FE	NO	NO	NO	NO	YES	YES	
Clustering	Firm	Firm	Firm	Firm	Firm	Firm	
N	9,400	9,400	7,200	7,200	2,200	2,200	
\mathbb{R}^2	0.0197	0.0228	0.0247	0.0277	0.0122	0.0192	

CDFBadPay:

Excess Comp.
Log of Perquisite Pay
% of Non-Perf. Pay

Compute the CDF and sum across.

Go Back



ABC Company

ABC Company, an international pharmaceutical company, focuses on the discovery, development, production, and marketing of drugs or pharmaceuticals for medical use. It also deals in generic or and brand medications and medical devices. It is subject to a variety of laws and regulations that govern patenting, testing, safety, efficacy, and marketing of drugs.

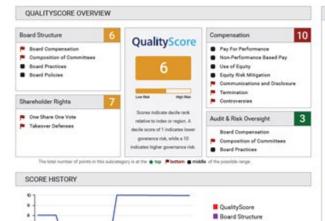
United States COUNTRY United States LAST MEETING DATE 28 AUG 2016

LAST DATA PROFILE UPDATE 20 OCT 2016

Pharmaceuticals

SCORES AS OF 25 OCT 2016

http://www.abc-company.com



KEY RISKS

Shareholder Rights

The company allows for proxy access but requires an ownership threshold of 3% years

The company allows for proxy access but requires and ownership duration of 3 years (Q360)

Board Structure

At least one director or executive has pledged company stock. (Q243) The prospect that an executive or director may be forced to sell a substantial amount of shares poses significant risks for other shareholders .

Compensation

The company is silent on holding/retention

The Kay Risks section is company specific and highlights the most concarning lesues at this company and those factors must eignificantly impacting the company score. This section will be different for each company and may include factors that are only slightly negative, depending on the overall governance hat

34 14 MORE ABOUT THE COMPANY

Market Data Snapshot	-0.000
Market Cap (mm)	52,267
Shares Outstanding (mm)	206.217
Closing Price	95.20
52-Week High	262.45
52-Week Low	86.36
Annual Dividend	4.86
All Survey is USD	

Nov 14 Har 15

A4 15 Nov 15

Total Shareholder Returns			SY
Company TSR (%)	24.88	3.64	9.22
GICS 4520 TSR (%)	3.84	0.19	12.80
Index TSR (N)	26.17	11.41	14.82

Shareholder Rights ■ Compensation Audit & Risk Oversight New companies shown as of month added to QualityScore.

Sue to relative ranking change.

Profitability	2013	2012
Net Margin (%)	7.3	6.3
EBITOA Margin (%)	10.1	9.6
Return on Equity (%)	12.2	10.4
Return on Assets (%)	3.1	2.8
Renum on Invested Capital (%) All lummy in ISO	7.0	6.0

202,458.00	
202,430.00	197,007.00
10,985.00	9,093.00
20,505.00	18,844.00
23.09	19.54
	10,985.00 20,505.00



Questrom School of Business

Entropy Balancing

DV = AbnROA	Any FYE	Dec FYE	Non-Dec FYE
	(1)	(2)	(3)
ISSAgainst	-0.006	-0.001	-0.022***
	(-1.35)	(0.27)	(-3.22)
Controls	YES	YES	YES
Year FE	YES	YES	YES
Industry FE	YES	YES	YES
FYE Month FE	NO	NO	YES
N	12,397	9,732	2,665
R ²	0.689	0.684	0.763



Placebo – Random "Against"

			Full sample							
Variable	N	Mean	Std. Err.	Std. Dev.	[95% Conf.	Interval]				
					L					
ISSAgainst	1,000	0.0000662	0.0000709	0.0022427	-0.000073	0.0002054				
t-stat	0.9335									
Sample restricted to Dec FYE										
Variable	N	Mean	Std. Err.	Std. Dev.	[95% Conf.	Interval]				
ISSAgainst	1,000	-0.0000425	0.0000858	0.0027125	-0.0002109	0.0001258				
t-stat	-0.496									
		Sample re	estricted to Noi	n-Dec FYE						
Variable	N	Mean	Std. Err.	Std. Dev.	[95% Conf.	Interval]				
ISSAgainst	1,000	0.0000565	0.0000931	0.0029449	-0.0001262	0.0002393				
t-stat	0.607									
	Samp	le restricted to p	poorly perform	ing firms in pr	ior year					
Variable	N	Mean	Std. Err.	Std. Dev.	[95% Conf.	Interval]				
ISSAgainst	1,000	0.0002506	0.0001969	0.0062274	-0.0001358	0.0006371				
t-stat	1.273									



Correlations

		(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8	(9)
(1)	AbnROA	1.000								
(2)	ISSAgainst	-0.025***	1.000							
(3)	Pass	-0.014	-0.376***	1.000						
(4)	AnyTop3_Against	-0.021**	0.659***	-0.429***	1.000					
(5)	LogMktval	0.138***	-0.040***	0.017*	-0.064***	1.000				
(6)	MTB	0.095***	-0.029***	0.017*	-0.007	0.130***	1.000			
(7)	LogSales	0.114***	-0.037***	0.005	-0.067***	0.786***	-0.167***	1.000		
(8)	SDROA	-0.228***	0.040***	0.010	0.051***	-0.161***	0.323***	-0.254***	1.000	
(9)	DualCEO	0.001	0.044***	-0.040***	0.041***	0.132***	-0.033***	0.144***	-0.036***	1.000
(10)	InsideDirPCT	-0.002	0.076***	-0.029***	0.095***	-0.253***	0.092***	-0.253***	0.081***	0.023**
(11)	BusyNEDirectors	0.019**	0.024***	0.001	0.020**	0.267***	0.022**	0.249***	0.023**	0.021**
(12)	CEO Tenure	0.013	0.040***	-0.045***	0.044***	-0.061***	0.021**	-0.090***	-0.038***	0.207***
(13)	NewCEO	0.001	0.005	0.027***	0.006	0.015*	0.003	0.050***	0.033***	-0.086***
(14)	GenderRatio	-0.028***	0.065***	-0.036***	0.088***	-0.312***	0.009	-0.305***	0.083***	-0.047***
(15)	BoardSize	-0.032***	-0.043***	0.035***	-0.064***	0.466***	-0.169***	0.446***	-0.145***	0.020**
(16)	InsidersPCT	-0.021**	0.080***	0.022**	0.120***	-0.254***	0.051***	-0.200***	0.052***	0.036***
(17)	BlockHoldersPCT	-0.029***	0.072***	0.020**	0.104***	-0.262***	0.045***	-0.205***	0.052***	0.016*



Correlations

		(10)	(11)	(12)	(13)	(14)	(15)	(16)	
(10)	InsideDirPCT	1.000							
(11)	BusyNEDirectors	-0.144***	1.000						
(12)	CEO Tenure	0.165***	-0.096***	1.000					
(13)	NewCEO	-0.026***	0.024***	-0.410***	1.000				
(14)	GenderRatio	0.249***	-0.101***	0.076***	-0.021**	1.000			
(15)	BoardSize	-0.392***	0.133***	-0.083***	0.037***	-0.291***	1.000		
(16)	InsidersPCT	0.355***	-0.060***	0.154***	-0.015*	0.151***	-0.148***	1.000	
(17)	BlockHoldersPCT	0.324***	-0.064***	0.139***	-0.014	0.142***	-0.161***	0.904***	1.000



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Filed by the Pegistrant [Y]

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
SCHEDULE 14A
Proxy Statement Pursuant to Section 14(a) of the Securities
Exchange Act of 1934

Thed by the Registrant [A]					
Filed by a Party other than the Registrant []					
Check the appropriate box:					
[] Preliminary Proxy Statement					
[X] Definitive Proxy Statement					
[] Definitive Additional Materials					
[] Soliciting Material Pursuant to Rule 14a-12					
[] Confidential, for the Use of the Commission Only (as permitted by Rule 14a-6(e)(2))					

Vectrus, Inc.

(Name of Registrant as Specified In Its Charter)
(Name of Person(s) Filing Proxy Statement, if other than the Registrant)



PROPOSAL 3

APPROVAL OF AN AMENDMENT AND RESTATEMENT OF THE VECTRUS, INC. ANNUAL INCENTIVE PLAN FOR EXECUTIVE OFFICERS

If the material terms of the Annual Incentive Plan are not approved by our shareholders, we will not pay any compensation under the plan to our executive officers.

Awards Contingent on Shareholder Approval. The terms of the annual incentive awards relating to performance in 2016 (payable in 2017) have been approved by the Compensation Committee. The awards for 2016 for our executive officers are conditioned upon shareholder approval of the amendment and restatement of the Annual Incentive Plan at the 2016 Annual Meeting (the "Contingent Awards"). Consequently, any amounts that may be earned under these Contingent Awards will only be paid under the Annual Incentive Plan if shareholders approve the amendment and restatement of the Annual Incentive Plan. The following table sets forth the target and maximum award opportunities under the Contingent Awards.



PROPOSAL 4

APPROVAL OF AN AMENDMENT AND RESTATEMENT OF THE VECTRUS, INC. 2014 OMNIBUS INCENTIVE PLAN

Additional changes made in the amendment and restatement of the 2014 Plan include the following:

- Updating the list of performance measures that may be used for awards intended to qualify as performance-based compensation under Section 162(m) of the Code (see Proposal 3 above);
- Clarifying in the share counting provisions that shares tendered in satisfaction of the tax withholding
 obligations or an option exercise price, and shares repurchased by the Company with proceeds
 collected in connection with the exercise of stock options will not be added back to the 2014 Plan's
 share reserve;
- Revising the change in control provision to preclude award agreements that provide for acceleration
 of vesting or payout of an award unless there is both a change in control event (defined as an
 "Acceleration Event" in the 2014 Plan) and a qualifying termination of employment or service; and
- Limiting the Compensation Committee's authority to accelerate vesting, distribution or payout of an award to situations in connection with certain adjustments, death, disability or change in control. (See "Adjustment, Change in Control and Amendments" below.)



PROPOSAL 5

NON-BINDING ADVISORY VOTE TO APPROVE THE COMPENSATION OF OUR NAMED EXECUTIVE OFFICERS

"RESOLVED, that the compensation paid to the Company's named executive officers as disclosed in this Proxy Statement pursuant to Item 402 of Regulation S-K, including the Compensation Discussion and Analysis, compensation tables, and any related narrative discussion, is hereby APPROVED."

