Rural-Urban Migration, Structural Transformation, and Housing Markets in China

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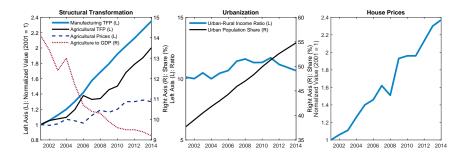
LONGER TERM AGENDA

1. What drives housing (especially prices)?

- Fundamentals (demographics, preferences, structural transformation/urbanization in modern economies).
- Expectations
- Credit (mortgage, downpayment).
- market incompleteness, market imperfections, market frictions
- 2. How does housing impact the macroeconomy?
- 3. What are the policy implications?

MOTIVATING FACTS

- Substantial decline in the agriculture-to-GDP share driven primarily by sectoral reallocation.
- ► Sizable rural-urban migration but stable income gap.
 - Suggests other forces must be at play.
- Large and persistent house price boom.



TODAY'S TALK

Explore the links between China's **economic transition** and its **housing boom** from 2001-14.

- 1. To what extent can structural transformation and urbanization rationalize the Chinese housing boom?
 - Rising productivity boosts income and housing demand.
 - Rural-urban migration further increases housing demand. (migration accelerator)
 - Constrained land supply limits construction.
- 2. How do rising housing costs affect the extent and speed of structural transformation?
 - Expensive urban housing is a deterrent to migration. (house price decelerator)
- 3. What is the impact of land and permitting policies?
 - ► Land supply affects house prices and possibly migration.
 - Hukou permits slow the transition from renting to owning.
 - Downpayment (credit constraint) reduces affordability to purchase.

LITERATURE

- China houisng: Wu-Gyourko-Deng (2016), Chen-Wen (2017)
- China migration: Ngai-Pissaridis-Wang (2019), Liao-Wang-Wang-Yip (2020)
- Structural transformation and urbanization: Lucas (2004), Bond-Riezman-Wang (2016), Deng-Tang-Wang-Wu (2020)
- Dynamic GE Housing: Davis-Heathcote (2005), Piazzesi-Schneider (2016),
 Favilukis-Ludvigson-Nieuwerburgh (2017),
 Garriga-Hedlund (2018)

MODEL SUMMARY: I All Households

• Utility $u(x_{ft}, x_{mt}, x_{ht})$.

Rural Households

- Deterministic, inelastic agricultural income.
- Agents live in farm houses at zero cost: $x_{ht} = h_f$.
- No access to financial markets.

Urban Households

- Stochastic income $w_t e_t s_t$: $\int e_t s_t d\Phi_t^{urban} = \mu_t^{urban}$.
- Rent $x_{ht} = h_a$ at flow cost p_{at} .
- Hukou permit holders can buy $h \in \mathcal{H} = \{h_1, h_2\}$ at price p_{ht} and receive $x_{ht} = \zeta h$. Adjustment costs τ_b and τ_s .
- Access to saving (all) and borrowing (homeowners only).

MODEL SUMMARY: II

Migration

- ► Rural workers differentiated by mobility cost ε ~ Ψ(ε). The net migration cost ξ_tε, where ξ_t is a common, time-varying component.
- Urban households draw stochastic labor earnings e_t and $s_t \sim \Pi_s$. No reverse migration.

•
$$\mu_t^{rural} = \mu_{t-1}^{rural} - \text{migration}_{rural \to urban,t}; \ \mu_t^{rural} + \mu_t^{urban} = 1.$$

Technology

• Agriculture:
$$Y_{ft} = Z_{ft}N_{ft}$$
 where $N_{ft} = \mu_t^{rural}$.

- "Manufacturing:" $Y_{mt} = Z_{mt}N_{mt}$.
- ► The residential construction sector produces tenant-occupied apartments (*j* = *a*) and owner-occupied housing (*j* = *h*) using Y_{jt} = Z_jF_j(L_{jt}, Υ(S_{jt}, N_{jt})).
- Absentee rental companies lease apartments to urban residents at rent r_{at} . The following relationship between apartment prices and rents holds $p_{at} = r_{at} + \frac{1-\delta_a}{1+i_{t+1}}p_{a,t+1}$.

MODEL SUMMARY: III

Financial Markets

- Risk-free saving at rate i_t .
- Long-term mortgages with rate r_t that amortize at rate γ .
 - Maximum loan-to-value (LTV) at origination of θ .
 - No default, no refinancing.

Goods Market

- Tradable goods and financial services (open economy); nontradable housing.
- Exogenous i_t , r_t , p_{ft} ; endogenous p_{at} , w_t , p_{ht} .

HOUSEHOLD DECISION PROBLEMS

Rural households:

$$V_{t}^{rural}(\epsilon) = \max_{x_{f}, x_{m}} u\left(x_{ft}, x_{mt}, h_{f}\right) + \beta \max\left\{V_{t+1}^{rural}(\epsilon), EV_{t+1}^{rent}(y_{t+1}, s_{t+1}) - \xi_{t+1}\epsilon\right\}$$

s.t $p_{ft}x_{ft} + x_{mt} = p_{ft}Z_{ft}$
 $y_{t+1} = e_{t+1}s_{t+1}w_{t+1} + \mathcal{T}_{t+1}$

Urban renters without hukou permits:

$$V_{t}^{rent,0}(y_{t},s_{t}) = \max_{x_{m},x_{f},b_{t+1}} u\left(x_{ft},x_{mt},h_{a}\right) \\ + \beta \mathbb{E} \left[\begin{array}{cc} \eta_{t} \max\{V_{t+1}^{rent,1}(y_{t+1},s_{t+1}),V_{t+1}^{buy}(y_{t+1},s_{t+1})\} \\ + (1-\eta_{t})V_{t+1}^{rent,0}(y_{t+1},s_{t+1}) \end{array} \right] \\ \text{s.t.} \qquad p_{ft}x_{ft} + x_{mt} + p_{at}h_{at} + b_{t+1} = y_{t} \\ y_{t+1} = e_{t+1}s_{t+1}w_{t+1} + (1+i_{t+1})b_{t+1} + \mathcal{T}_{t+1} \end{array}$$

where the probability to obtain hukou permit is η .

HOUSEHOLD DECISION PROBLEMS

Urban renters with hukou permits:

$$V_{t}^{rent,1}(y_{t},s_{t}) = \max_{x_{m},x_{f},b_{t+1}} u(x_{ft},x_{mt},h_{a}) + \beta \mathbb{E} \left[\max\{V_{t+1}^{rent,1}(y_{t+1},s_{t+1}),V_{t+1}^{buy}(y_{t+1},s_{t+1})\} \right] s.t. p_{ft}x_{ft} + x_{mt} + p_{at}h_{at} + b_{t+1} = y_{t} y_{t+1} = e_{t+1}s_{t+1}w_{t+1} + (1+i_{t+1})b_{t+1} + \mathcal{T}_{t+1}$$

► Buyers:

$$\begin{split} V_t^{buy}\left(y_t,s_t\right) &= \max_{x_m,x_f,b_{t+1},d_{t+1},h_{t+1}} u\left(x_{ft},x_{mt},\varsigma h_{t+1}\right) \\ &+ \beta \mathbb{E}\left[\max\left\{(1-\rho)V_{t+1}^{rent,0}\left(y_{t+1}^{rent,1},s_{t+1}\right) + \rho V_{t+1}^{rent,1}\left(y_{t+1}^{rent,1},s_{t+1}\right)\right\}\right] \\ \text{s.t.} \ p_{ft}x_{ft} &+ x_{mt} + (1+\tau_b+\delta_h)p_{ht}h_t + b_{t+1} = y_t + d_{t+1} \\ y_{t+1}^{rent} &= e_{t+1}s_{t+1}w_{t+1} + (1+i_{t+1})b_{t+1} + (1-\tau_s)p_{h,t+1}h_{t+1} \\ &- (1+r_{t+1})d_{t+1} + \mathcal{T}_{t+1} \\ y_{t+1}^{own} &= e_{t+1}s_{t+1}w_{t+1} + (1+i_{t+1})b_{t+1} \\ d_{t+1} &\leq (1-\theta_t)p_{ht}h_{t+1} \end{split}$$

where the probability to retain the hukou permit when selling a house is ρ .

HOUSEHOLD DECISION PROBLEMS

► Owners:

$$\begin{split} V_{t}^{own}\left(y_{t},h,d_{t},s_{t}\right) &= \max_{x_{m},x_{f},b_{t+1}} u\left(x_{ft},x_{mt},\varsigma h\right) \\ &+ \beta \mathbb{E}\left[\max\left\{(1-\rho)V_{t+1}^{rent,0}\left(y_{t+1}^{rent},s_{t+1}\right) + \rho V_{t+1}^{rent,1}\left(y_{t+1}^{rent},s_{t+1}\right)\right\}\right] \\ \text{s.t.} \ p_{ft}x_{ft} &+ x_{mt} + \delta_{h}p_{ht}h_{t} + (\gamma+r_{t})d_{t} + b_{t+1} = y_{t} \\ y_{t+1}^{rent} &= e_{t+1}s_{t+1}w_{t+1} + (1+i_{t+1})b_{t+1} + (1-\tau_{s})p_{h,t+1}h \\ &- (1+r_{t+1})d_{t+1} + \mathcal{T}_{t+1} \\ y_{0t+1}^{own} &= e_{t+1}s_{t+1}w_{t+1} + (1+i_{t+1})b_{t+1} \\ d_{t+1} &= (1-\gamma)d_{t} \end{split}$$

where owner's state *h* appears in BC instead of h_{t+1} in buyer's problem.

Government

- ► The government exogenously issues quantities *L_{jt}* of land to the segmented apartment (*j* = *a*) and housing (*j* = *h*) markets.
- Land proceeds finance transfers T_t and insurance claims for depreciated housing, with the government consuming any residual revenues.
- ► We have also considered the case where the government endogenously supplies land:

$$\max_{L_{jt}} p_{ljt}L_{jt} - \frac{\vartheta_{jt}}{2}L_{jt}^2.$$

Equilibrium

▶ There exists a cutoff migration cost ϵ_{t+1}^* each period. Remaining rural households entering period t + 1 (those with $\epsilon > \epsilon_t^*$) migrate if $\epsilon \le \epsilon_{t+1'}^*$ where

$$\epsilon_{t+1}^* \equiv \max\left\{\epsilon_t^*, \left[\mathbb{E}V_{t+1}^{rent,0}\left(y_{t+1}, s_{t+1}\right) - V_{t+1}^{rural}\left(\epsilon_{t+1}^*\right)\right] / \xi_{t+1}\right\}.$$

Rural population size in *t* is thus $N_{ft} = 1 - \Psi(\epsilon_t^*)$.

The urban labor market clears

$$N_{mt} + N_{at} + N_{ht} = \int d\Phi_t^{rent} + \int d\Phi_t^{own} = 1 - N_{ft}.$$

- The law of motion for the stocks of two types of housing is $K_{jt} = (1 \delta_j)K_{j,t-1} + Y_{jt}$.
- The land markets clear for j = a, h:

$$L_{jt} = \overline{L}_{jt}$$

The urban housing and rental markets clear,

$$\int h_t d\Phi_t^{own} = (1 - \delta_h) K_{h,t-1} + Y_{ht}$$
$$h_a \int d\Phi_t^{rent} = (1 - \delta_a) K_{a,t-1} + Y_{at}.$$

PLAN OF ACTION

- ► Calibrate the economy to match Chinese population and GDP shares in both 2001 *and* 2014.
- Baseline: solve for equilibrium transitional dynamics induced by unanticipated shocks measured from the data.
 - (Untargeted) equilibrium house prices.
 - Mobility costs that replicate observed population flows.
- Experiments: decompositions, counterfactuals, and policies aimed at accelerating urbanization.
- House prices are always untargeted; population dynamics untargeted in all experiments (i.e. baseline mobility costs).

PARAMETRIZATION

► Preferences:

$$u(x_f, x_m, h) = \frac{\left(\left[\phi_X X^{\rho} + (1 - \phi_X) h^{\rho} \right]^{\frac{1}{\rho}} \right)^{1 - \sigma}}{1 - \sigma}$$
$$X = \left[\phi_f (x_f - \underline{x}_f)^{\nu} + (1 - \phi_f) x_m^{\nu} \right]^{\frac{1}{\nu}}$$

Mobility costs:

$$\Psi(\epsilon) = 1 - \left(\frac{\epsilon}{\epsilon}\right)^{\kappa},$$

- The unobserved common component ξ_t of net mobility costs is decomposed into $\ln(\xi_t) = -\ln(\xi_{qt}) + \ln(\tilde{\xi}_t)$, where ξ_{qt} stands for urban housing quality.
- Housing construction:

$$F_{j}(L_{jt}, \Upsilon(S_{jt}, N_{jt})) = L_{jt}^{\alpha_{Lj}} \Upsilon(S_{jt}, N_{jt})^{1-\alpha_{Lj}}$$
$$\Upsilon(S_{jt}, N_{jt}) = S_{jt}^{\alpha_{S}} N_{jt}^{1-\alpha_{S}}$$

PARAMETRIZATION

- ► Z_{m0} normalized to 1; Z_{f0} set to ensure μ_0^{rural} at price $p_{f0} = 1$; Z_{h0} set to ensure $p_{h0} = 1$.
- Urban income process:

$$\begin{aligned} \ln(s_{t+1}) &= \rho_s \ln(s_t) + \varepsilon_{t+1} \\ \varepsilon_{t+1} &\sim \mathcal{N}(0, \sigma_{\varepsilon}^2) \\ \ln(e_t) &\sim \mathcal{N}(0, \sigma_{e}^2) \end{aligned}$$

where ρ_s is a 3-state Markovian process.

► Government income floor with <u>y</u> = 0.5<u>es</u> with means-tested transfers satisfying

$$\mathcal{T}_t(e_t s_t) = \max\{0, r_{at}h_a + p_{ft}\underline{x}_f + \chi w_t \underline{es} - w_t e_t s_t\}$$

Joint Calibration

- The joint calibration targets moments from the early 2000s.
- It also seeks to match the rural population and agricultural spend share at the end of the period.

Description	Model	Data	Source
2001 Rural Population Share	62.3%	62.3%	CSY ^a 2016
2014 Rural Population Share*	45.2%	45.2%	CSY ^a 2016
2001 Agricultural Spend Share	14.1%	14.1%	CSY ^a 2016
2014 Agricultural Spend Share*	9.2%	9.2%	CSY ^a 2016
Homeownership Rate	82.4%	82.6%	Census ^b 2000
Financial Assets to GDP	1.5	1.5	UHS ^c 2007
Housing Spend Share (Owners)	24.4%	24.5%	CFPS ^d 2014, 2016

Table: Joint Parametrization

SUMMARY OF MODEL PARAMETERS: I

Description	Parameter	Value	Explanation
Technology			
Manufacturing Productivity	Z_{m0}	1	Section 3.1.1
Agricultural Productivity	Z_{f0}	0.099	Section 3.1.1
Housing Productivity	$Z_h Z_a$	0.699	Section 3.1.1
Apartment Productivity	Z_a	1.944	Section 3.1.1
Housing Land Share	α_{Ih}	0.27	Section 3.1.1
Apartment Land Share	α_{La}	0.18	Section 3.1.1
Structures Share	α_{S}	0.3	Section 3.1.1
Housing	-		
Housing Depreciation	δ_h	0.025	Section 3.1.2
Apartment Depreciation	δ_a	0.05	Section 3.1.2
Rural House Size	h_{f}	1	Section 3.1.2
Urban Apartment Size	ha	2.29	Section 3.1.2
Small Urban House Size	h_1	3	Section 3.1.2
Large Urban House Size	h_2	13.35	
Buyer Transaction Cost	$ au_b$	0.005	Section 3.1.2
Seller Transaction Cost	$ au_{s}$	0.12	Section 3.1.2
Preferences			
Risk Aversion	σ	2	Section 3.2.1
Discount Factor	β	0.842	Joint Calibration
$U(C, x_h)$: Intratemporal Substitution	ν_{C}	0.487	Section 3.2.1
$U(C, x_h)$: Weight on C	ϕ_c	0.047	Joint Calibration
$U(C, x_h)$: Homeownership Premium	ζ	1.3	Joint Calibration
$C(x_f, x_m)$: Intratemporal Substitution	$ u_f$	2.107	Joint Calibration
$C(x_f, x_m)$: Weight on x_f	ϕ_{f}	0.287	Joint Calibration
$C(x_f, x_m)$: Subsistence x_f	\underline{x}_{f}	0.004	Section 3.2.1

SUMMARY OF MODEL PARAMETERS: II

Description	Parameter	Value	Explanation
Net Mobility Costs			
Curvature of CDF	κ	2.8	Section 3.2.2
Lower Support of CDF	ϵ	7.263	Joint Calibration
Initial City Quality	5.0	1	Section 3.2.2
, ,	\$4.0	-	
Initial Common Net Mobility Cost	<u>_</u> ξ0	1	Section 3.2.2
Final City Quality	$\xi_{q,0}^{\underline{\epsilon}} \ \xi_{q,\infty}$	1.277	Section 3.2.2
Final Common Net Mobility Cost	$\tilde{\xi}_{\infty}$	0.736	Joint Calibration
Urban Income Process	\$00		,,
Autocorrelation of Persistent Shock	<i>Ds</i>	0.9172	Section 3.2.3
Variance of Persistent Shock	$egin{array}{c} ho_s \ \sigma_{arepsilon}^2 \ \sigma_{arepsilon}^2 \end{array} \ \sigma_{arepsilon}^2 \end{array}$	0.0469	Section 3.2.3
Variance of Transitory Shock	<u>_</u> 2	0.03	Section 3.2.3
	0 _e	0.05	Section 5.2.5
Government Policy		0.5	Castian 2.2.1
Income Floor Ratio	$\overset{\chi}{_{ heta}}$	0.5	Section 3.3.1
Minimum Down Payment Ratio		0.3	Section 3.3.1
Mortgage Amortization Rate	γ	0.0333	Section 3.3.1
Hukou Receipt Probability	η	0.3	Section 3.3.1
Hukou Retention Probability	ρ	0.37	Section 3.3.1
Initial Housing Land	$\frac{\rho}{L_{h0}}$	1	Section 3.3.1
Initial Apartment Land	\overline{L}_{a0}	1	Section 3.3.1
Interest Rates	***		
Savings Interest Rate	i	0.08	Section 3.3.2
Mortgage Interest Rate	r _d	0.06	Section 3.3.2

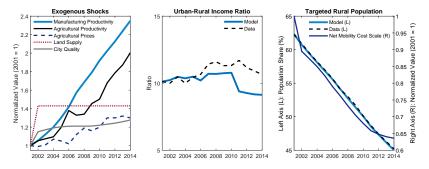
THE DYNAMICS OF CHINA'S TRANSFORMATION

- Unanticipated shocks + perfect foresight transition path.
 - shocks are extrapolated from the data using a logistic extrapolation with smooth pasting and an asymptotic value of the shock that is twice as much from the initial value as the observed change over the sample.
- The baseline targets population dynamics using $\{\tilde{\xi}_t\}$.
- House prices are untargeted, as is migration in subsequent counterfactual exercises with the baseline {ξ_i} unchanged.

Description	Method	Explanation
Manufacturing TFP	Exogenous	$\{Z_{mt}\}_{t=1,,T}$ from 2001 – 2014 data ^a
Agricultural TFP	Exogenous	$\{Z_{ft}\}_{t=1,,T}$ from 2001 – 2014 data ^a
Agricultural Prices	Exogenous	$\{p_{ft}\}_{t=1,,T}$ from 2001 – 2014 data ^{<i>a</i>}
Land Supply	Exogenous	$\{L_{jt}\}_{t=1}^{j=n,a}$ from 2001 – 2014 data ^b
City Quality	Exogenous	$\{\xi_{qt}\}_{t=1,,T}$ from 2001 – 2014 data ^{c,a}
Rural Population	Targeted	$\left\{\widetilde{\xi_t}\right\}_{t=1,,T}$ targets 2001–2014 data ^{<i>c</i>,<i>a</i>}

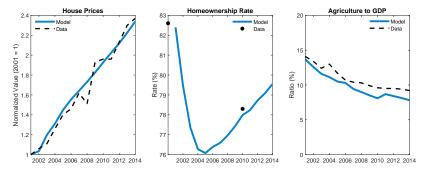
^aExtrapolated. ^bOne-time jump based on smoothed data. ^cSmoothed data.

THE DYNAMICS OF CHINA'S TRANSFORMATION



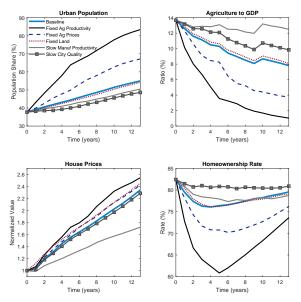
- The left panel shows the path of the exogenous shocks.
- The urban-rural income gap is large, but it shows little variation over time to rationalize migration patterns.
- ► The right panel shows that the mobility cost scaling factor must fall by 36% to replicate population dynamics.

CHINA'S TRANSFORMATION: MODEL VS. DATA



- ► House prices rise by 134% (137%) in the model (data).
- ► The homeownership rate in 2010 is 78.0% (78.3%) in the model (data).
- ► The agriculture-to-GDP ratio falls by 5.9 (4.9) percentage points in the model (data).

DECOMPOSING THE DRIVERS



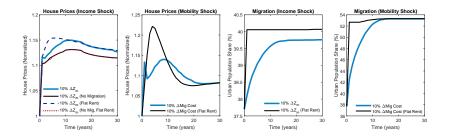
DECOMPOSING THE DRIVERS

Scenario	Urban Pop		Ag-to-GDP		House Prices		Ownership	
	$\Delta_{t=2}$	$\Delta_{t=13}$	$\Delta_{t=2}$	$\Delta_{t=13}$	$\Delta_{t=2}$	$\Delta_{t=13}$	$\Delta_{t=2}$	$\Delta_{t=13}$
Baseline	2.9	17.3	-2.1	-5.9	19.8	133.9	-5.0	-2.9
50% Slower ξ_{qt}	0.9	10.9	-1.1	-3.8	18.1	128.5	-1.7	-1.5
50% Slower Z_{mt}	1.9	12.8	-0.9	-1.2	8.2	72.2	-3.4	-3.7
Fixed Z_{ft}	10.6	45.7	-5.6	-12.7	25.9	154.4	-15.8	-8.8
Fixed p_{ft}	4.9	29.5	-3.1	-9.9	22.5	142.1	-8.1	-6.2
Fixed \overline{L}_{jt}	2.3	16.6	-1.8	-5.6	27.8	145.3	-4.5	-3.4

- ► Fixing Z_f or p_f causes the urban-rural income gap to grow as Z_m rises. Fixing Z_f induces significantly higher migration and house price growth relative to the baseline.
- ► The extreme case of fixed Z_m shuts down all migration and house price growth. A 50% growth slowdown cuts migration by 1/4, and house prices only rise by 72%(instead of 134%).
- Reducing amenities by half (via slower growth in ξ_{qt}) cuts house price appreciation but reduces ownership by less.

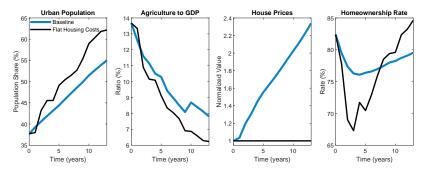
STRUCTURAL TRANSFORMATION \Rightarrow HOUSING

- ► Migration amplifies the house price response to income shocks in the short run ⇒ *the migration accelerator*.
- Population shocks by themselves can generate strong meidan-run house price momentum with delayed overshooting (downpayment saving effect) and longer-run mean reversion. (expectation effect)



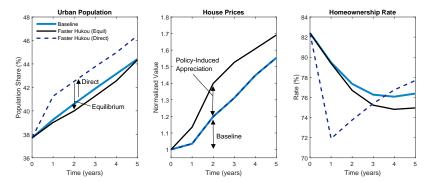
STRUCTURAL TRANSFORMATION \leftarrow HOUSING

- **Experiment:** re-compute transition with fixed prices.
- ► House price growth reduces urbanization and structural transformation ⇒ *house price decelerator*.
- Without rising house prices, the migration surge causes a large short-run decline in ownership until migrants obtain a hukou permit and build savings for a down payment.



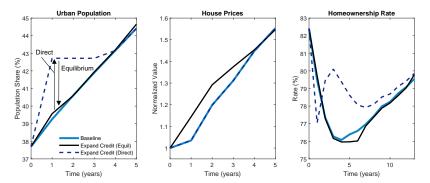
POLICIES: MIGRATION VIA HUKOU PERMITS

- ► Experiment: Cut permit time in half. PE: house prices follow baseline path. GE: re-compute equilibrium prices.
- The direct (PE) effect of increase η boosts urban migration, as migrants can benefit from all the city ammenities.
- More price appreciation (GE) raise the cost of urban living largely neutralizing the direct effect.



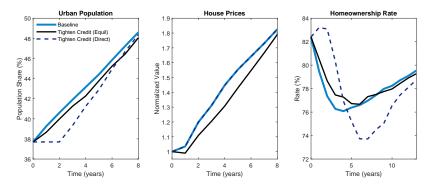
POLICIES: RELAXING ACCESS CREDIT

- Experiment: Eliminate the LTV constraint (θ = 1). PE: baseline prices. GE: endogenous house prices.
- ► **PE:** Boosts urban migration, as migrants can benefit from all urban amenities (i.e. owner-occupied housing).
- GE: More price appreciation attenuates the surge in migration, and almost fully offsets the direct effect.



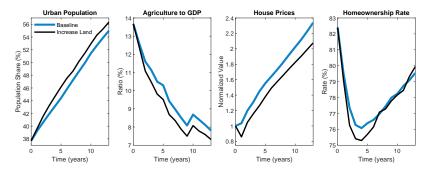
POLICIES: TIGHTENING ACCESS CREDIT

- ► **Experiment:** Tighten the LTV constraint from 30% to 50%.
- PE: Substantially reduces short-run urban migration, as it makes the house purchase more difficult.
- ► **GE:** The equilibrium drop in house prices mediates the decline in migration, reversing *some* of the PE effects.



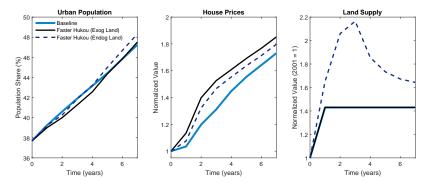
POLICIES: LAND SUPPLY EXPANSION

- Experiment: More land supplied for construction.
- Uniformly speeds up the urbanization process and the structural transformation (i.e., aggie share falls).
- The increased flow of rural workers to cities is not large enough reverse the decline in house prices due to a fall in the price of land.



POLICIES: ENDOGENOUS LAND SUPPLY

- Experiment: Land supply endogenously responds to expansions in hukou permits.
- Relative to only hukou reform, the land expansion accommodates more migrant workers.
- The land response neutralizes the negative feedback of price appreciation on urbanization.



CONCLUSIONS

- Develop a quantitative theory of house prices, structural transformation, and urbanization.
- Structural transformation and urbanization have been key to drive house prices in China. (*migration acceleator*)
- Rising house prices slow and reduce structural transformation. (*house price decelerator*)
- Relaxing hukou creates a direct PE effect, which is largely neutralized by the indirect GE effect from rising house prices.
- ► Efforts to slow house price growth by tightening credit harms structural transformation.
- Increasing land supply slows house price growth and accelerates structural transformation.