

Capital Quality, Productivity, and Financial Development: Evidence from India

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 - 2) study the association between capital quality and productivity.

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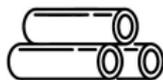
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Capital Quality Measurement

lower
quality



setup cost:
\$1 for one
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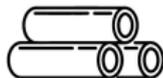


product:
steel pipes

higher
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setup cost:
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- Claim: UIC is a proxy for the quality of capital.

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 - Correlate **negatively** with production costs, e.g., labor cost?

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 - TFPR, TFPQ, output quality, and production cost.

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- **Capital quality is positively associated with productivity.**

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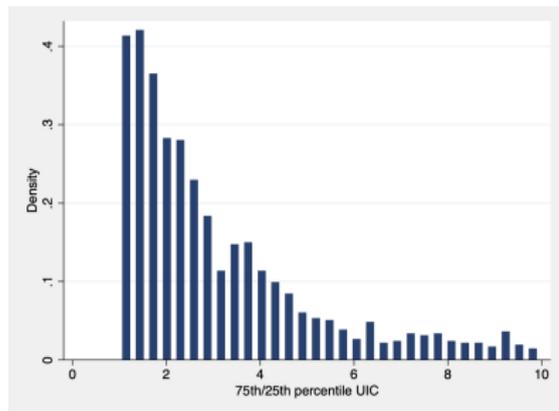
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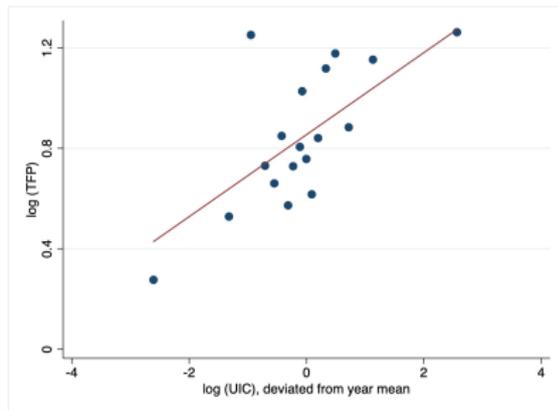
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- **Reduced financial constraints increases capital quality and productivity.**

Summary with Figures I

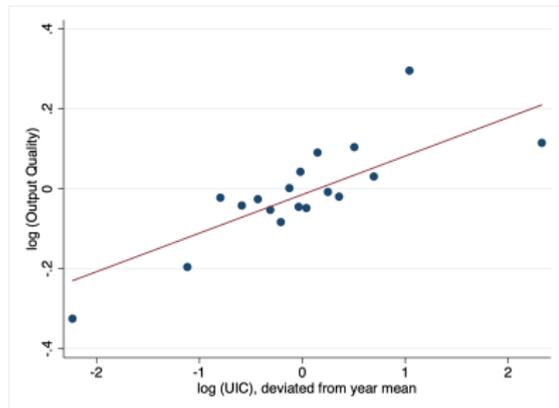


Substantial variation in UIC
within product groups

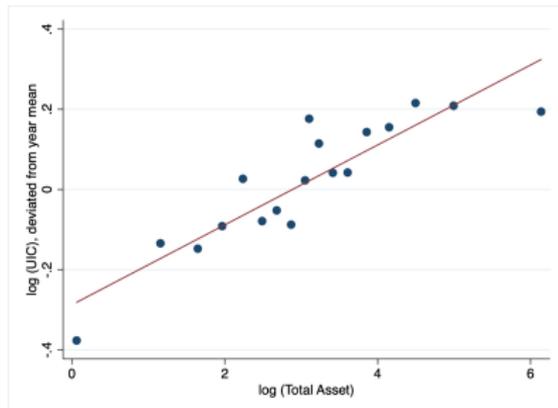


Positive correlation of UIC and TFPR

Summary with Figures II



Positive correlation of UIC and output quality



Positive correlation of UIC and firm asset (proxy for financial constraints)

Literature

- TFP, growth, and economic development
Easterly and Levine (2001), Greenwood, Hercowitz, and Krusell (1997), Cummins and Violante (2002), Young (1995), Hsieh (2002), Hulten (1992), Jorgenson and Griliches (1967)
- Financial development and economic growth
Rajan and Zingales (1998), Duval, Hong, and Timmer (2020), Levine and Warusawitharanab (2021), Manaresi and Pierri (2019), Huber (2018), Syverson (2011), Verhoogen (2021), Guiso, Sapienza, and Zingales (2004), King and Levine (1993)
- Law and finance
La Porta, et al. (1997), La Porta, et al. (1998), Visaria (2009), Gopalan, Mukherjee, Singh (2016), von Lilienfeld-Toal, Mookherjee, and Visaria (2012), Li and Ponticelli (2020), Ponticelli and Alencar (2016), Calomiris et al. (2017)
- Economic growth and product quality upgrading
Kugler and Verhoogen (2012), Khandelwal (2009), Hottman, Redding, and Weinstein (2016), Hallak and Schott (2011), Amiti and Khandelwal (2011)

Road map

- Data
- UIC variation
- UIC correlations and interactions
- Quasi-natural experiment

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- Linked to CapEx by the firm and product identifier.

Example of a Project

Summary Statistics

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 - 3) Cross-sectional comparison of added capacity from Prowess and CapEx datasets

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Additional Capacity from Prowess and CapEx

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Variables	Mean	Median	StD
$r_{25}^{75}(., .)$	5.24	2.91	2.12
$r_{50}^{90}(., .)$	4.25	2.75	2.14

Mean of $\log(r_{25}^{75}(., .))$ is 1.57.

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$r_{50}^{90}(., .)$	4.25	2.75	2.14

Mean of $\log(r_{25}^{75}(., .))$ is 1.57.

UIC and TFP Correlation

- Regression specification:

$$TFP_{ft} = \alpha_p + \alpha_t + \alpha_s + \beta \times \ln(\text{UIC}_{pft}) + \lambda X_{ft} + \varepsilon_{pft}$$

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	ln(TFPR)	ln(TFPQ)
ln(UIC)	0.119** (0.048)	0.051** (0.023)
Controls	✓	✓
Product FE	✓	✓
Year FE	✓	✓
State FE	✓	✓
R^2	0.625	0.591
Observations	3851	3701

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UIC and TFP: Revenue and Cost

$$\ln(\text{TFPR}) = \underbrace{\ln\left(\sum_i p_i y_i\right)}_{\text{Revenue}} - \underbrace{\left\{\alpha_k \ln(K) + \alpha_l \ln(L) + \alpha_m \ln(M)\right\}}_{\text{Cost}}$$

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	Revenue Channels			Cost Channels	
	ln(Price)	ln(Quality)	ln(Sales Share)	ln(Wage Bill)	ln(Material Expense)
ln(UIC)	0.099*** (0.021)	0.134*** (0.031)	0.042** (0.017)	-0.064*** (0.022)	-0.041** (0.016)
Controls	✓	✓	✓	✓	✓
Product FE	✓	✓	✓	✓	✓
Product × En.type FE	×	×	×	×	×
Year FE	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓
R ²	0.967	0.963	0.916	0.371	0.386
Observations	1953	1953	1953	3851	3851

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Product FE	✓	✓	✓	✓	✓
Product × En.type FE	×	×	×	×	×
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Product FE	✓	✓	✓	✓	✓
Product × En.type FE	×	×	×	×	×
Year FE	✓	✓	✓	✓	✓
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	Firm TFP		Revenue Channels		
	ln(TFPR)	ln(TFPQ)	ln(Price)	ln(Quality)	ln(Sales Share)
ln(UIC)	0.106** (0.043)	0.048** (0.021)	0.095*** (0.021)	0.128*** (0.031)	0.040** (0.017)
ln(UIC) × ln(scope _{R&D})	0.087** (0.039)	0.037* (0.020)	0.073*** (0.021)	0.098** (0.038)	0.029** (0.012)
Controls	✓	✓	✓	✓	✓
Product FE	✓	✓	✓	✓	✓
Year FE	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓
R ²	0.631	0.597	0.968	0.963	0.918
Observations	3851	3701	1953	1953	1953

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 - 1) A stylized model of financially constrained firms can explain our findings.
 - 2) We use one particular example of financial development: reduced enforcement cost of debt contracts.

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- The government of India passed the Debt Recovery Tribunal (DRT) Act in 1993 to address the issue. How?
- The Act established DRTs that are specialized tribunals set up to expedite the resolution of debt recovery cases.
- The underlying law didn't change, but the enforcement did.

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- Staggered introduction from 1995 to 2001 in different states due to legal challenges.
- Was the introduction exogenous to state-level conditions?
- The time of establishment in different states was exogenous to average firm characteristics.

Effect of DRT on Debt, Investment, and UIC

$$\text{firm-level: } y_{fst} = \alpha_f + \alpha_t + \alpha_s + \beta \times \text{DRT}_{st} + \lambda X_{ft-1} + \varepsilon_{fst}$$

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	Debt and Investment		Project Cost Decomposition		
	ln(Total Debt)	ln(CAPEX)	ln(Project Cost)	ln(UIC)	ln(Add Capacity)
DRT	0.059*** (0.017)	0.041*** (0.013)	0.092** (0.041)	0.103*** (0.017)	-0.011 (0.026)
Controls	✓	✓	✓	✓	✓
Firm FE	✓	✓	×	×	×
Product FE	×	×	✓	✓	✓
Year FE	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓
R ²	0.819	0.874	0.702	0.832	0.827
Observations	2722	2675	3851	3851	3851

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Controls	✓	✓	✓	✓	✓
Firm FE	✓	✓	×	×	×
Product FE	×	×	✓	✓	✓
Year FE	✓	✓	✓	✓	✓
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The establishment of DRTs:

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Controls	✓	✓	✓	✓	✓
Firm FE	✓	✓	×	×	×
Product FE	×	×	✓	✓	✓
Year FE	✓	✓	✓	✓	✓
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- 1) increased total debt by 5.9%.

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Controls	✓	✓	✓	✓	✓
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Product FE	×	×	✓	✓	✓
Year FE	✓	✓	✓	✓	✓
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- 1) increased total debt by 5.9%.
- 2) increased firm-level balance-sheet CAPEX by 4.1%.

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Controls	✓	✓	✓	✓	✓
Firm FE	✓	✓	×	×	×
Product FE	×	×	✓	✓	✓
Year FE	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓
R ²	0.819	0.874	0.702	0.832	0.827
Observations	2722	2675	3851	3851	3851

The establishment of DRTs:

- 1) increased total debt by 5.9%.
- 2) increased firm-level balance-sheet CAPEX by 4.1%.
- 3) increased project cost by 9.2%.

Effect of DRT on Debt, Investment, and UIC

$$\text{firm-level: } y_{fst} = \alpha_f + \alpha_t + \alpha_s + \beta \times \text{DRT}_{st} + \lambda X_{ft-1} + \varepsilon_{fst}$$

$$\text{product-level: } y_{pst} = \alpha_p + \alpha_t + \alpha_s + \beta \times \text{DRT}_{st} + \lambda X_{ft-1} + \varepsilon_{pst}$$

	Debt and Investment		Project Cost Decomposition		
	ln(Total Debt)	ln(CAPEX)	ln(Project Cost)	ln(UIC)	ln(Add Capacity)
DRT	0.059*** (0.017)	0.041*** (0.013)	0.092** (0.041)	0.103*** (0.017)	-0.011 (0.026)
Controls	✓	✓	✓	✓	✓
Firm FE	✓	✓	×	×	×
Product FE	×	×	✓	✓	✓
Year FE	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓
R ²	0.819	0.874	0.702	0.832	0.827
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The establishment of DRTs:

- 1) increased total debt by 5.9%.
- 2) increased firm-level balance-sheet CAPEX by 4.1%.
- 3) increased project cost by 9.2%.
- 4) increased UIC by 10.3%.

Effect of DRT on Debt, Investment, and UIC

$$\text{firm-level: } y_{fst} = \alpha_f + \alpha_t + \alpha_s + \beta \times \text{DRT}_{st} + \lambda X_{ft-1} + \varepsilon_{fst}$$

$$\text{product-level: } y_{pst} = \alpha_p + \alpha_t + \alpha_s + \beta \times \text{DRT}_{st} + \lambda X_{ft-1} + \varepsilon_{pst}$$

	Debt and Investment		Project Cost Decomposition		
	ln(Total Debt)	ln(CAPEX)	ln(Project Cost)	ln(UIC)	ln(Add Capacity)
DRT	0.059*** (0.017)	0.041*** (0.013)	0.092** (0.041)	0.103*** (0.017)	-0.011 (0.026)
Controls	✓	✓	✓	✓	✓
Firm FE	✓	✓	×	×	×
Product FE	×	×	✓	✓	✓
Year FE	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓
R ²	0.819	0.874	0.702	0.832	0.827
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The establishment of DRTs:

- 1) increased total debt by 5.9%.
- 2) increased firm-level balance-sheet CAPEX by 4.1%.
- 3) increased project cost by 9.2%.
- 4) increased UIC by 10.3%.
- 5) decreased additional capacity by 1.1%.

Effect of DRT on TFP: Revenue vs Cost Channels

$$\ln(\text{TFPR}) = \underbrace{\ln\left(\sum_l p_l y_l\right)}_{\text{Revenue}} - \underbrace{\{\alpha_k \ln(K) + \alpha_l \ln(L) + \alpha_m \ln(M)\}}_{\text{Cost}}$$

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	Firm TFP		Revenue Channels					Cost Channels		
	ln(TFPR)	ln(TFPQ)	ln(Price)	ln(Quantity)	ln(Quantity)	ln(Sales)	ln(# Products)	ln(PPE)	ln(Wage bill)	ln(Material Expense)
DRT	0.040*** (0.012)	0.023** (0.010)	0.028*** (0.007)	0.038*** (0.012)	0.025* (0.013)	0.052** (0.022)	0.016 (0.013)	0.038** (0.014)	-0.015 (0.013)	-0.010 (0.016)
Controls	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Product FE	×	×	✓	✓	✓	✓	×	×	×	×
Firm FE	✓	✓	×	×	×	×	✓	✓	✓	✓
Year FE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
R ²	0.556	0.537	0.912	0.873	0.917	0.923	0.739	0.714	0.757	0.775
Observations	2722	2619	1953	1953	1953	1953	2722	2722	2722	2722

Effect of DRT on TFP: Revenue vs Cost Channels

$$\ln(\text{TFPR}) = \underbrace{\ln\left(\sum_l p_l y_l\right)}_{\text{Revenue}} - \underbrace{\left\{\alpha_k \ln(K) + \alpha_l \ln(L) + \alpha_m \ln(M)\right\}}_{\text{Cost}}$$

	Firm TFP		Revenue Channels					Cost Channels		
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DRT	0.040*** (0.012)	0.023** (0.010)	0.028*** (0.007)	0.038*** (0.012)	0.025* (0.013)	0.052** (0.022)	0.016 (0.013)	0.038** (0.014)	-0.015 (0.013)	-0.010 (0.016)
Controls	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Product FE	×	×	✓	✓	✓	✓	×	×	×	×
Firm FE	✓	✓	×	×	×	×	✓	✓	✓	✓
Year FE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
R ²	0.556	0.537	0.912	0.873	0.917	0.923	0.739	0.714	0.757	0.775
Observations	2722	2619	1953	1953	1953	1953	2722	2722	2722	2722

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DRT	0.040*** (0.012)	0.023** (0.010)	0.028*** (0.007)	0.038*** (0.012)	0.025* (0.013)	0.052** (0.022)	0.016 (0.013)	0.038** (0.014)	-0.015 (0.013)	-0.010 (0.016)
Controls	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Product FE	×	×	✓	✓	✓	✓	×	×	×	×
Firm FE	✓	✓	×	×	×	×	✓	✓	✓	✓
Year FE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
R ²	0.556	0.537	0.912	0.873	0.917	0.923	0.739	0.714	0.757	0.775
Observations	2722	2619	1953	1953	1953	1953	2722	2722	2722	2722

The establishment of DRTs:

- 1) increased TFPR by 4.0% and TFPQ by 2.3%.

Effect of DRT on TFP: Revenue vs Cost Channels

$$\ln(\text{TFPR}) = \underbrace{\ln\left(\sum_I p_I y_I\right)}_{\text{Revenue}} - \underbrace{\left\{\alpha_K \ln(K) + \alpha_L \ln(L) + \alpha_M \ln(M)\right\}}_{\text{Cost}}$$

	Firm TFP		Revenue Channels					Cost Channels		
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Controls	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Product FE	×	×	✓	✓	✓	✓	×	×	×	×
Firm FE	✓	✓	×	×	×	×	✓	✓	✓	✓
Year FE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
R ²	0.556	0.537	0.912	0.873	0.917	0.923	0.739	0.714	0.757	0.775
Observations	2722	2619	1953	1953	1953	1953	2722	2722	2722	2722

The establishment of DRTs:

- 1) increased TFPR by 4.0% and TFPQ by 2.3%.
- 2) increased price, quality, quantity and sales by 2.8%, 3.8%, 2.5% and 5.2% respectively. No change in number of product.

Effect of DRT on TFP: Revenue vs Cost Channels

$$\ln(\text{TFPR}) = \underbrace{\ln\left(\sum_I p_I y_I\right)}_{\text{Revenue}} - \underbrace{\left\{\alpha_K \ln(K) + \alpha_L \ln(L) + \alpha_M \ln(M)\right\}}_{\text{Cost}}$$

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DRT	0.040*** (0.012)	0.023** (0.010)	0.028*** (0.007)	0.038*** (0.012)	0.025* (0.013)	0.052** (0.022)	0.016 (0.013)	0.038** (0.014)	-0.015 (0.013)	-0.010 (0.016)
Controls	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Product FE	×	×	✓	✓	✓	✓	×	×	×	×
Firm FE	✓	✓	×	×	×	×	✓	✓	✓	✓
Year FE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
R ²	0.556	0.537	0.912	0.873	0.917	0.923	0.739	0.714	0.757	0.775
Observations	2722	2619	1953	1953	1953	1953	2722	2722	2722	2722

The establishment of DRTs:

- 1) increased TFPR by 4.0% and TFPQ by 2.3%.
- 2) increased price, quality, quantity and sales by 2.8%, 3.8%, 2.5% and 5.2% respectively. No change in number of product.
- 3) increased capital stock by 3.8%. Decreased wage bill and material expenses, but not statistically significant.

Interaction with Scope for Quality Differentiation

- If high UIC capital leads to higher quality output, then we expect:

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	Project Cost Decomposition			Firm TFP		Revenue Channels				
	ln(UIC)	ln(Capacity)	ln(Project Cost)	ln(TFPR)	ln(TFPQ)	ln(Price)	ln(Quality)	ln(Quantity)	ln(Sales)	ln(# Products)
DRT	0.085*** (0.023)	-0.014 (0.034)	0.071** (0.034)	0.030** (0.013)	0.025** (0.011)	0.020*** (0.006)	0.029** (0.011)	0.034* (0.018)	0.055** (0.024)	0.009 (0.021)
DRT × ln(scope _{R&D})	0.072** (0.029)	-0.021** (0.010)	0.058 (0.055)	0.027** (0.008)	0.008 (0.014)	0.018** (0.008)	0.027** (0.011)	-0.010 (0.009)	0.011* (0.006)	0.014 (0.010)
Controls	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Firm FE	×	×	×	✓	✓	×	×	×	×	✓
Product FE	✓	✓	✓	×	×	✓	✓	✓	✓	×
Year FE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
R ²	0.837	0.831	0.702	0.557	0.538	0.913	0.874	0.935	0.924	0.740
Observations	3851	3851	3851	2722	2619	1953	1953	1953	1953	2722

UIC, TFP, and output quality increase more in industries with higher scope for quality differentiation.

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Controls	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Firm FE	×	×	×	✓	✓	×	×	×	×	✓
Product FE	✓	✓	✓	×	×	✓	✓	✓	✓	×
Year FE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
R ²	0.837	0.831	0.702	0.557	0.538	0.913	0.874	0.935	0.924	0.740
Observations	3851	3851	3851	2722	2619	1953	1953	1953	1953	2722

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Heterogeneity Variable	Small Firm		High Sectoral Leverage		RZ Sectoral Measure		Young Firm	
	ln(UIC)	ln(TFPR)	ln(UIC)	ln(TFPR)	ln(UIC)	ln(TFPR)	ln(UIC)	ln(TFPR)
DRT	0.089*** (0.021)	0.031** (0.013)	0.086*** (0.029)	0.032*** (0.012)	0.090*** (0.027)	0.027** (0.011)	0.097*** (0.020)	0.029*** (0.010)
DRT $\times H_{it}$	0.037* (0.020)	0.017* (0.008)	0.027* (0.015)	0.013* (0.007)	0.026** (0.012)	0.016** (0.007)	0.022 (0.016)	0.015 (0.010)
Controls	✓	✓	✓	✓	✓	✓	✓	✓
Product FE	✓	×	✓	×	✓	×	✓	×
Firm FE	×	✓	×	✓	×	✓	×	✓
Year FE	✓	✓	✓	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓	✓	✓	✓
R^2	0.831	0.558	0.832	0.559	0.833	0.557	0.832	0.558
Observations	3694	2617	3851	2722	3851	2722	3851	2722

UIC and TFP increase more for firms that are financially constrained.

Alternative Explanations for Our Findings

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- Alternative II: Physical capital sellers charge higher prices from less constrained firms.
- Alternative III: UIC in treated states increases since land prices increase and not because of acquiring higher-quality capital.

Alternative Explanation I: Other TFP Increasing Mechanisms

- Recent studies find that reduced financial constraints increase TFP through increased R&D investment, employee training, and intangible investment.

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	R&D expenses		Training Expenses		Intangible Investment	
	(1)	(2)	(3)	(4)	(5)	(6)
DRT	0.005 (0.135)	0.002 (0.121)	-0.003 (0.107)	-0.004 (0.097)	0.013 (0.044)	0.007 (0.039)
DRT \times $\ln(\text{scope}_{R\&D})$		0.003 (0.067)		0.004 (0.122)		-0.003 (0.044)
Controls	✓	✓	✓	✓	✓	✓
Firm FE	✓	✓	✓	✓	✓	✓
Year FE	✓	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓	✓
R ²	0.571	0.572	0.612	0.612	0.549	0.550
Observations	1837	1837	1036	1036	1789	1789

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DRT \times $\ln(\text{scope}_{R\&D})$		0.003 (0.067)		0.004 (0.122)		-0.003 (0.044)
Controls	✓	✓	✓	✓	✓	✓
Firm FE	✓	✓	✓	✓	✓	✓
Year FE	✓	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓	✓
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- The coefficient estimates are economically and statistically insignificant.

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DRT \times $\ln(\text{scope}_{R\&D})$		0.003 (0.067)		0.004 (0.122)		-0.003 (0.044)
Controls	✓	✓	✓	✓	✓	✓
Firm FE	✓	✓	✓	✓	✓	✓
Year FE	✓	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓	✓
R ²	0.571	0.572	0.612	0.612	0.549	0.550
Observations	1837	1837	1036	1036	1789	1789

- The coefficient estimates are economically and statistically insignificant.
- Interaction with the scope for quality differentiation is not statistically or economically significant either.

DRT & Products without an Investment Project

- Focus on multi-product firms with projects in CapEx.

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- Study the outcomes (price, quality, and sales share) for **other** products with no CapEx project.

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	ln(Output Price)		ln(Output Quality)		ln (Sales Share)	
	(1)	(2)	(3)	(4)	(5)	(6)
DRT	0.005 (0.013)	0.004 (0.014)	0.008 (0.015)	0.007 (0.016)	0.008 (0.018)	0.006 (0.019)
DRT \times ln(scope _{R&D})		0.004 (0.011)		0.005 (0.019)		0.005 (0.017)
Controls	✓	✓	✓	✓	✓	✓
Product FE	✓	✓	✓	✓	✓	✓
Year FE	✓	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓	✓
R ²	0.873	0.874	0.853	0.853	0.817	0.817
Observations	4491	4491	4491	4491	4491	4491

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- Focus on multi-product firms with projects in CapEx.
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	ln(Output Price)		ln(Output Quality)		ln (Sales Share)	
	(1)	(2)	(3)	(4)	(5)	(6)
DRT	0.005 (0.013)	0.004 (0.014)	0.008 (0.015)	0.007 (0.016)	0.008 (0.018)	0.006 (0.019)
DRT \times ln(scope _{R&D})		0.004 (0.011)		0.005 (0.019)		0.005 (0.017)
Controls	✓	✓	✓	✓	✓	✓
Product FE	✓	✓	✓	✓	✓	✓
Year FE	✓	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓	✓
R ²	0.873	0.874	0.853	0.853	0.817	0.817
Observations	4491	4491	4491	4491	4491	4491

- Economically small and statistically insignificant.

DRT & Products without an Investment Project

- Focus on multi-product firms with projects in CapEx.
- Study the outcomes (price, quality, and sales share) for **other** products with no CapEx project.

	ln(Output Price)		ln(Output Quality)		ln (Sales Share)	
	(1)	(2)	(3)	(4)	(5)	(6)
DRT	0.005 (0.013)	0.004 (0.014)	0.008 (0.015)	0.007 (0.016)	0.008 (0.018)	0.006 (0.019)
DRT \times ln(scope _{R&D})		0.004 (0.011)		0.005 (0.019)		0.005 (0.017)
Controls	✓	✓	✓	✓	✓	✓
Product FE	✓	✓	✓	✓	✓	✓
Year FE	✓	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓	✓
R ²	0.873	0.874	0.853	0.853	0.817	0.817
Observations	4491	4491	4491	4491	4491	4491

- Economically small and statistically insignificant.
- Any potential explanation for our findings should explain why these variables went up, but only for products with an investment project.

Alternative Explanation II: Market Power in Capital Supplier Market

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	ln(UIC)				
DRT	0.103*** (0.017)	0.091*** (0.021)	0.092*** (0.029)	0.097*** (0.032)	0.088*** (0.027)
DRT × HHI _{IO}		0.061 (0.123)			
DRT × HHI _{contractor}			0.025 (0.073)		
DRT × HHI _{consultant}				0.043 (0.054)	
DRT × HHI _{machinery suppliers}					-0.012 (0.097)
Controls	✓	✓	✓	✓	✓
Product FE	✓	✓	✓	✓	✓
Year FE	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓
R ²	0.832	0.833	0.832	0.833	0.833
Observations	3851	3768	3851	3851	3851

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DRT × HHI _{machinery suppliers}					-0.012 (0.097)
Controls	✓	✓	✓	✓	✓
Product FE	✓	✓	✓	✓	✓
Year FE	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓
R ²	0.832	0.833	0.832	0.833	0.833
Observations	3851	3768	3851	3851	3851

Alternative Explanation III: Projects Located in Non-Treated States

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- Focus on the sub-sample of projects where the project location is not treated, and compare firms with headquarters in treated and non-treated states.

	ln(UIC)	ln(UIC)	ln(Capacity)	ln(Capacity)	ln(Project Cost)	ln(Project Cost)
DRT	0.063** (0.024)	0.056** (0.020)	0.034 (0.031)	0.025 (0.029)	0.098** (0.043)	0.082* (0.046)
DRT × scope		0.046** (0.021)		-0.024 (0.017)		0.022 (0.031)
Controls	✓	✓	✓	✓	✓	✓
Product FE	✓	✓	✓	✓	✓	✓
Year FE	✓	✓	✓	✓	✓	✓
R ²	0.722	0.722	0.698	0.699	0.573	0.574
Observations	1013	1013	1013	1013	1013	1013

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	ln(UIC)	ln(UIC)	ln(Capacity)	ln(Capacity)	ln(Project Cost)	ln(Project Cost)
DRT	0.063** (0.024)	0.056** (0.020)	0.034 (0.031)	0.025 (0.029)	0.098** (0.043)	0.082* (0.046)
DRT × scope		0.046** (0.021)		-0.024 (0.017)		0.022 (0.031)
Controls	✓	✓	✓	✓	✓	✓
Product FE	✓	✓	✓	✓	✓	✓
Year FE	✓	✓	✓	✓	✓	✓
R ²	0.722	0.722	0.698	0.699	0.573	0.574
Observations	1013	1013	1013	1013	1013	1013

Conclusion

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- Document UIC correlations with firm outcomes, and in particular, TFP and output quality.
- Reduced costs of debt contract enforcement increase the quality of physical capital and TFP.

Backup Slides

Importance of Capital Quality

Syverson (2011) JEL:

“Capital can also vary in quality in ways not captured with standard measures. If **capital vintages differ from one another in how much technological progress they embody**, the common book-value-based capital stock measures will tend to miss variations in average capital vintages across producers ... **This seems to be an area desperate for further evidence, given its potential importance.**”

Banerjee and Duflo (2005):

“The McKinsey Global Institute’s (McKinsey Global Institute (2001)) recent report on India, reports on a set of studies of the main sources of inefficiency in a range of industries in India in 1999, including apparel, dairy processing, automotive assembly, wheat milling, banking, steel, retail, etc. **In a number of these cases (dairy processing, steel, software) they explicitly say that the better firms were using more or less the global best practice technologies wherever they were economically viable.**”

Importance of Capital Quality

Verhoogen (2020) JEL:

“Direct information on technologies used by manufacturing firms is also often difficult to obtain. **The World Bank is currently engaged in a series of surveys of technology use in developing countries** ... it is often unclear the extent to which one technology can be considered “better” than another. But **measures of technology use, when available, have the great advantage that they are informative even in the absence of strong functional-form assumptions.**”

Importance of Capital Quality

Solow (1960):

"... many if not most innovations need to be embodied in new kinds of durable equipment before they can be made effective. Improvements in technology affect output only to the extent that they are carried into practice either by net capital formation or by the replacement of old-fashioned equipment by the latest models."

Example of a Project

Example of a project: “Haldwani Dry Grinding Talc Project”) undertaken by “ABC Ltd.” company.

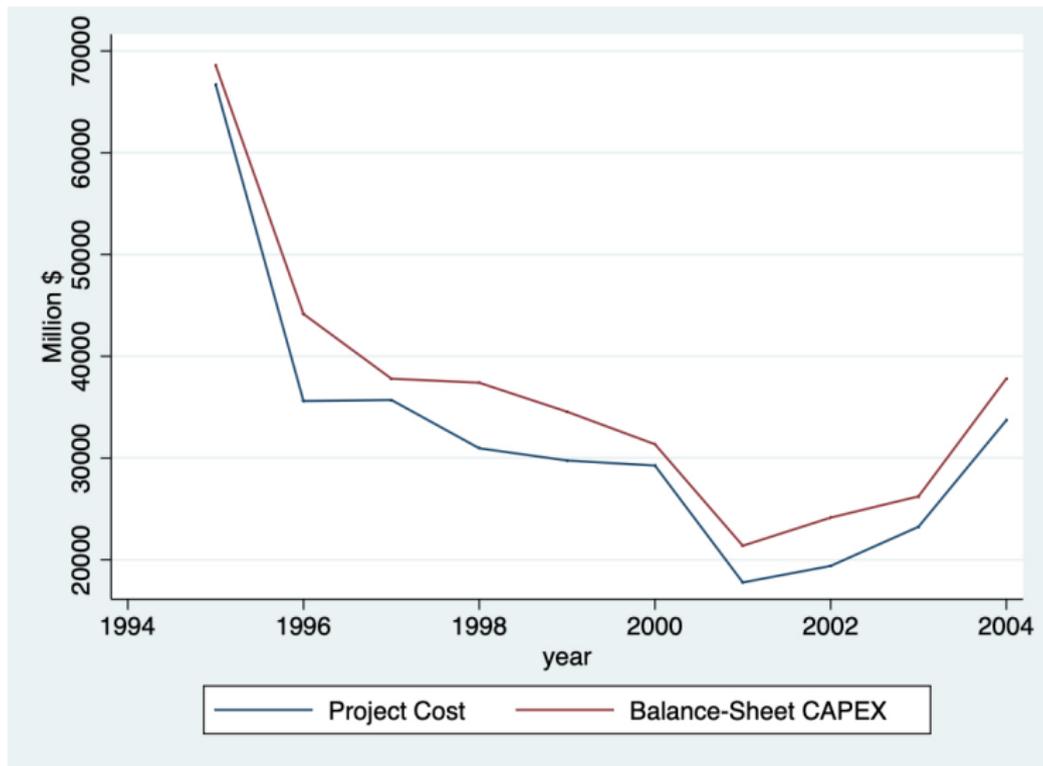
Company	Product	Product code	Announcement	Completion	Cost
ABC Ltd.	Talc	50280416160000000000	March 2008	March 2009	48.6 Million INR

State of Completion	Location	New Capacity	Unit	Type	Industry
Completed	Gujarat	7	'000 Tonnes	New Unit	Cosmetics & Detergents

Firm & Project Summary Statistics

Variables	Number	Mean	Median	SD
Panel A: Firm Summary Statistics				
Asset (Million USD)	2,722	703.1	60.62	2,661
PPE (Million USD)	2,722	276.2	20.62	1,162
Wage Bill (Million USD)	2,722	35.12	2.691	125.9
R&D (Million USD)	1,837	1.909	0.217	6.113
Training Expenditure (Million USD)	1,036	0.904	0.144	1.634
Intangible Investment (Million USD)	1,789	2.819	0.311	9.107
Panel B: Project Summary Statistics				
Project Cost (Million USD)	3,851	78.12	7.512	327.1
Duration	3,851	0.485	0.421	0.371
Sum Project Cost/Total Asset	2,722	0.171	0.132	0.184
Sum Project Cost/PPE	2,722	0.351	0.292	0.312
Sum Project Cost/Capital Expenditure	2,722	0.894	0.781	0.356
Firm	485			
Firm-Year	2,722			
Project	3,851			
Products	403			

Project Cost and Balance Sheet CAPEX



Project Cost and Balance-Sheet CAPEX

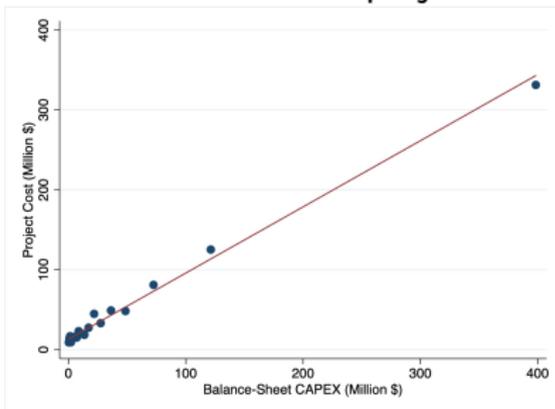
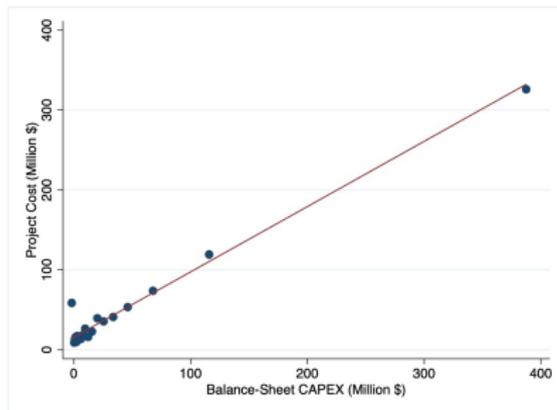
Cross-sectional regression of balance-sheet CAPEX on project cost:

	Balance-Sheet CAPEX		
	(1)	(2)	(3)
Sum Project Cost	0.854*** (0.015)	0.873*** (0.014)	0.894*** (0.018)
R^2	0.634	0.671	0.719
Observations	2312	2285	1563

Column 2 is the sub-sample where balance-sheet CapEx is positive, and Column 3 is the sub-sample of projects with a duration of less than a year.

Project Cost and Balance-Sheet CAPEX

Cross-sectional regression of balance-sheet CAPEX on project cost:



Sub-sample of firm-year observations with positive balance-sheet CapEx

Additional Capacity from Prowess and CapEx

	Δ Capacity (from Prowess)
Additional Capacity (from CapEx)	1.04*** (0.07)
Constant	-0.06 (0.05)
R^2	0.807
Observations	978

Variation in UIC (Logarithm)

Variables	Mean	Median	StD
$\ln(r_{25}^{75}(\cdot, \cdot))$	1.57	1.07	1.14
$\ln(r_{50}^{90}(\cdot, \cdot))$	1.13	1.01	1.03

UIC Persistence

[Back](#)

Measurement of Total Factor Productivity

- Total Factor Productivity (TFP), ω_t , is defined as the residual of output conditional on capital and input:

$$y_t = \beta_k k_t + \beta_l l_t + \beta_m m_t + \omega_t$$

y_t is output, k_t is capital, l_t is labor, and m_t is intermediate input (all variables are in log).

- Goal is to back out the observable part of ω_t .
- Key issue: correlation between unobservable productivity shock and input levels.
- Levinshon-Petrin (2003): with some additional assumptions on intermediate inputs (e.g. materials.) the endogeneity problem can be taken care of, and hence we can back out the TFP.

Controls

Variables	Reason
$\ln(\text{Asset})$	firm size
$\ln(\text{PPE})$	dollar value of capital
Wage/Sales	differences in production function
Wage/PPE	differences in production function

UIC & Other Performance Measures

	ln(Tobins'Q)	ln(ROE)
ln(UIC)	0.123** (0.057)	0.087** (0.037)
Controls	✓	✓
Product FE	✓	✓
Year FE	✓	✓
State FE	✓	✓
R^2	0.474	0.497
Observations	2378	3822

Measurement of Product Quality

Representative consumer's utility function:

$$\max_{C_f} \left(\sum_{f \in \Omega_g} (Q_f C_f)^{\frac{\sigma-1}{\sigma}} \right)^{\frac{\sigma}{\sigma-1}} \quad \prod_{f \in \Omega_g} Q_f = 1$$
$$\sum_{f \in \Omega_g} P_f C_f \leq K$$

Q_f : quality of product produced by firm f

P_f : unit price of product produced by firm f

C_f : quantity of product sold by firm f

σ : elasticity of substitution

$$\ln(Q_f) = \frac{\sigma}{\sigma-1} \ln(P_f) + \frac{1}{\sigma-1} \ln\left(\frac{P_f C_f^*}{\sum_g P_g C_g^*}\right) + \frac{1}{\sigma-1} \ln\left(\sum_f P_f^{-\sigma} Q_f^{\sigma-1}\right)$$

UIC & Export

	Export
ln(UIC)	0.014** (0.006)
Controls	✓
Product FE	✓
Year FE	✓
State FE	✓
R^2	0.454
Observations	3851

UIC & Maintenance Cost

	ln(Maintenance/PPE)
ln(UIC)	- 0.019** (0.007)
Controls	✓
Product FE	✓
Year FE	✓
State FE	✓
R^2	0.351
Observations	3394

UIC & Firm TFP: Single-Product firm

	Productivity		Cost		Durability	Foreign Market
	ln(TFPR)	ln(TFPQ)	ln(Wage Bill)	ln (Material Expense)	ln(Maintenance)	Export
ln(UIC)	0.141*** (0.050)	0.087** (0.035)	-0.094** (0.041)	-0.048** (0.020)	-0.029** (0.016)	0.021* (0.012)
Controls	✓	✓	✓	✓	✓	✓
Product FE	✓	✓	✓	✓	✓	✓
Year FE	✓	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓	✓
R^2	0.546	0.531	0.357	0.421	0.319	0.398
Observations	1782	1722	1782	1782	1583	1782

UIC & Firm TFP: New-Product Sample

	Productivity		Revenue			Cost		Durability	Foreign Market
	ln(TFPR)	ln(TFPQ)	ln(Price)	ln(Quality)	ln(Sales Share)	ln(Wage Bill)	ln(Material Expense)	ln(Maintenance)	Export
ln(UIC)	0.131* (0.075)	0.053* (0.029)	0.112*** (0.029)	0.151*** (0.038)	0.044* (0.025)	-0.033* (0.018)	-0.027* (0.014)	-0.010 (0.010)	0.008 (0.007)
Controls	✓	✓	✓	✓	✓	✓	✓	✓	✓
Product FE	✓	✓	✓	✓	✓	✓	✓	✓	✓
Year FE	✓	✓	✓	✓	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓	✓	✓	✓	✓
R ²	0.536	0.519	0.912	0.919	0.876	0.351	0.399	0.324	0.365
Observations	1424	1345	807	807	807	1424	1424	1271	1424

UIC and Stock Market Response

- If higher UIC investments \Rightarrow more profits, then,
 - 1) Positive correlation between UIC and the stock market return on the investment project's announcement date.
 - 2) More pronounced results in industries with higher scope.

	Abnormal Return			
ln(UIC)	0.0039** (0.0019)	0.0031 (0.0020)	0.0054** (0.0026)	0.0053* (0.0028)
ln(UIC) \times scope		0.0112** (0.0051)		0.0087* (0.0047)
ln(Capacity)			0.0027 (0.0026)	0.0045 (0.0036)
ln(Capacity) \times scope				-0.0112 (0.0156)
Controls	✓	✓	✓	✓
Product FE	✓	✓	✓	✓
R ²	0.218	0.219	0.219	0.220
Observations	1375	1375	1375	1375

- Moving from 25th to 75th percentile of UIC is associated with:
 - 1) 0.85% abnormal return
 - 2) Value added to market cap = $415 \times 0.0085 = 3.5$ (Million\$)
 - 3) Value added to market cap / Average project cost = 4.5%

Scope for Quality Differentiation Summary Stat

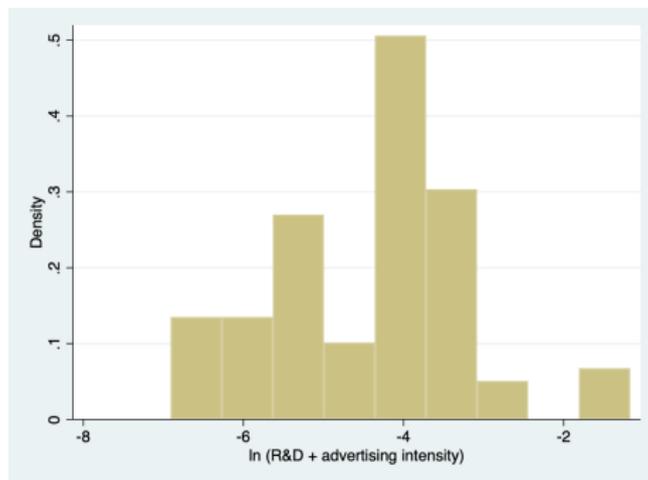
- Measured for 4-digit SIC codes the U.S. FTC Line of Business Survey.

$$\text{scope} = \ln((\text{R\&D} + \text{Advertising})/\text{Sales})$$

Scope for Quality Differentiation Summary Stat

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$$\text{scope} = \ln((\text{R\&D} + \text{Advertising})/\text{Sales})$$



	Mean	p10	Median	p90	StD
(R&D + advertising)/Sales	0.028	0.002	0.017	0.045	0.051
log((R&D + advertising)/Sales)	-4.415	-6.212	-4.075	-3.101	1.311

Observations

91

Scope for Quality Differentiation: Export

	Export
<hr/>	
$\ln(\text{UIC})$	0.010** (0.005)
$\ln(\text{UIC}) \times \ln(\text{scope}_{R\&D})$	0.008* (0.004)
<hr/>	
Controls	✓
Product FE	✓
Year FE	✓
State FE	✓
R^2	0.455
Observations	3851

Scope for Quality Differentiation: Other Measures

	ln(Tobins'Q)	ln(ROE)
ln(UIC)	0.112* (0.057)	0.079** (0.034)
ln(UIC) \times ln(scope _{R&D})	0.168** (0.069)	0.067* (0.035)
Controls	✓	✓
Product FE	✓	✓
Year FE	✓	✓
State FE	✓	✓
R^2	0.471	0.499
Observations	2378	3822

Scope for Quality Differentiation: Quality-based Measure

	Performance measures		Revenue measures		
	ln(TFPR)	ln(TFPQ)	ln(price)	ln(quality)	ln(sales share)
ln(UIC)	0.112** (0.045)	0.053* (0.029)	0.087*** (0.025)	0.116*** (0.028)	0.034* (0.019)
ln(UIC) \times ln(<i>scope_{quality}</i>)	0.112** (0.050)	0.061* (0.033)	0.067** (0.032)	0.089** (0.034)	0.026* (0.014)
Controls	✓	✓	✓	✓	✓
Product FE	✓	✓	✓	✓	✓
Year FE	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓
R^2	0.627	0.594	0.966	0.959	0.916
Observations	3851	3701	1953	1953	1953

Theoretical Framework

$$\max_{x,u} \pi(x, u) = (p_0 - c(u))x - ux$$
$$ux \leq D \quad (\text{financial constraint})$$

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$$\max_{x,u} \pi(x, u) = (p_O - c(u))x - ux$$

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$$x = \xi q^{\sigma-1} p_O^{-\sigma} \quad (\text{CES demand function})$$

Theoretical Framework

$$\max_{x,u} \pi(x, u) = (p_O - c(u))x - ux$$
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$$q = u^\beta, \quad \beta \text{ is scope for quality differentiation}$$

Firms maximize profits, and face the following trade-offs:

Theoretical Framework

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Firms maximize profits, and face the following trade-offs:

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Theoretical Framework

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$$ux \leq D \quad (\text{financial constraint})$$

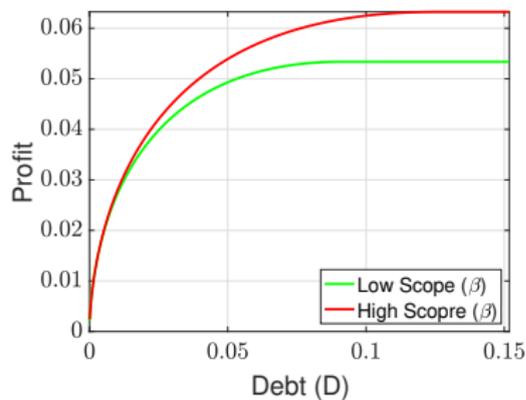
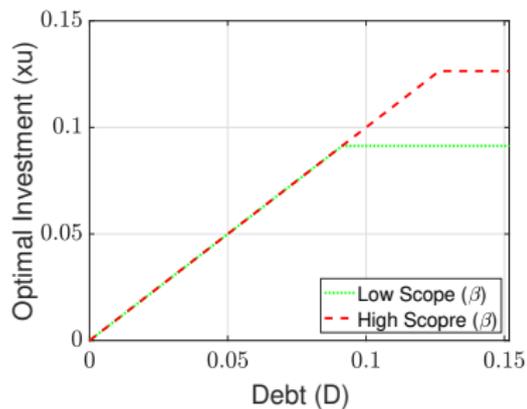
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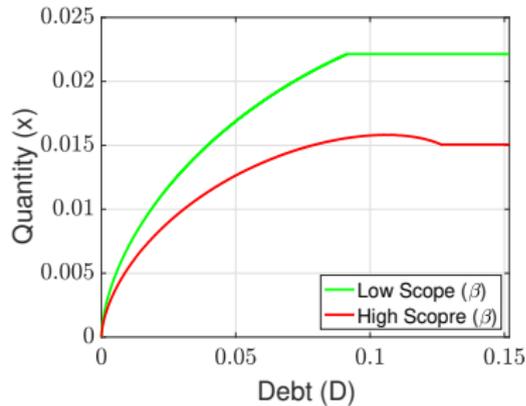
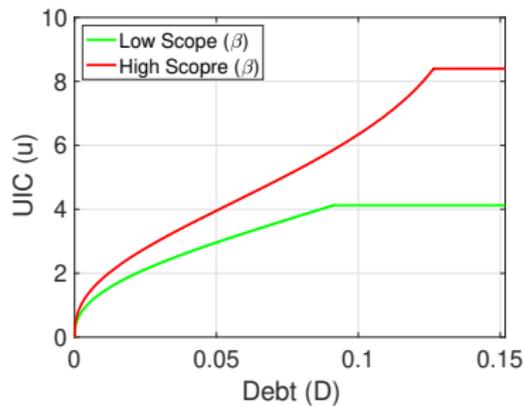
Firms maximize profits, and face the following trade-offs:

- UIC (u) trade-off: higher UIC is more expensive but lowers cost and increases quality.
- Quantity (x) trade-off: higher quantity increases profits but lowers demand.

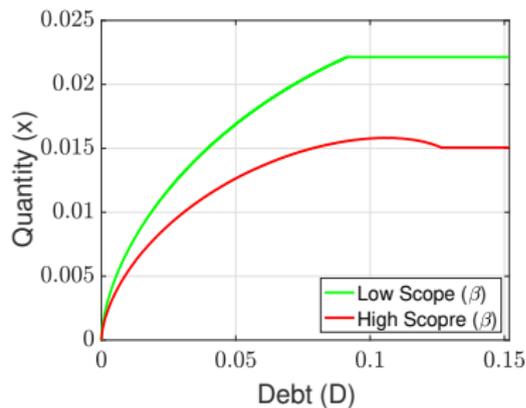
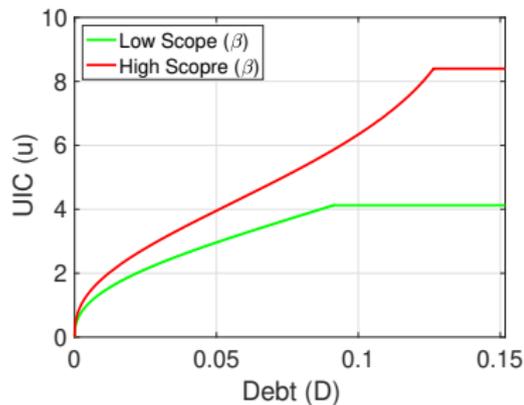
Solution: Optimal Investment and Profit



Solution: Optimal UIC and Quantity



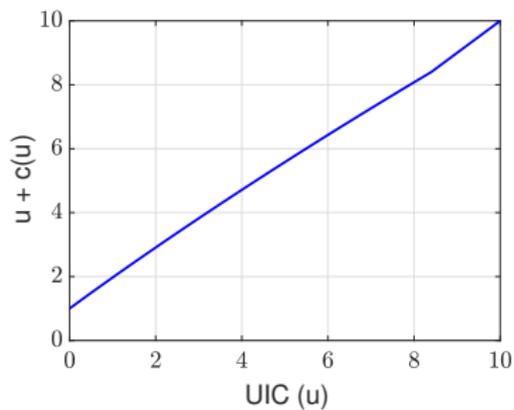
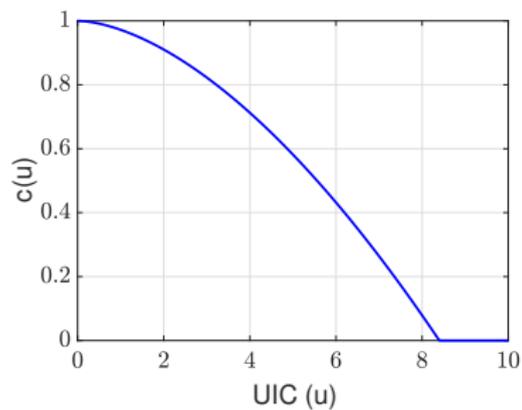
Solution: Optimal UIC and Quantity



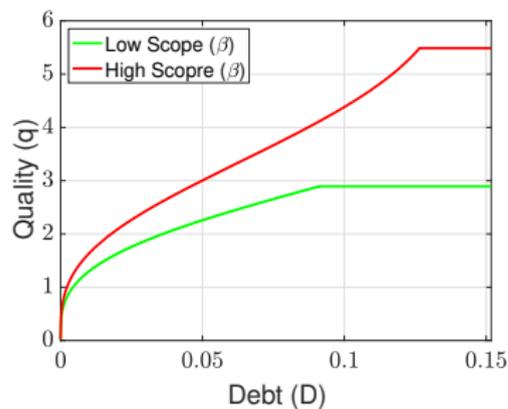
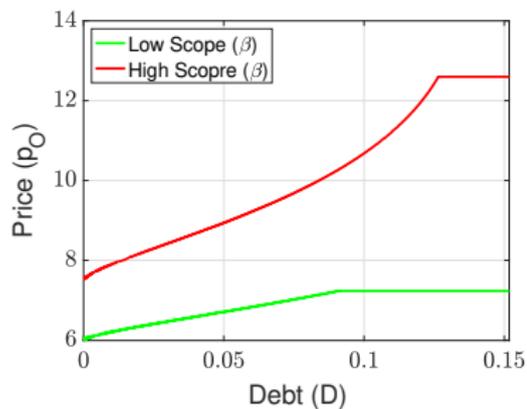
Furthermore

- 1) Quality is an increasing function of D.
- 2) Price is an increasing function of D.

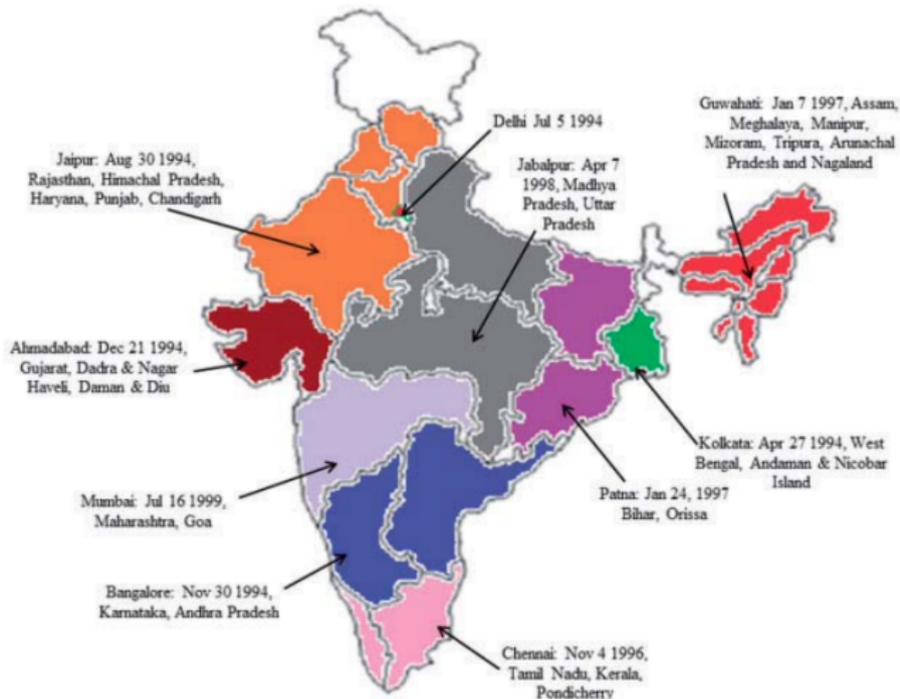
Cost Function



Solution: Price and Quality



Establishment Pattern of DRTs



From “Do Debt Contract Enforcement Costs Affect Financing and Asset Structure?” by Gopalan, Mukherjee, and Singh

Investment

	All Firms			Firms with Project			
	$\ln(\text{CAPEX})$	$\ln(\text{CAPEX}) \times 1_{\text{CapEx}}$	$\ln(\text{CAPEX}) \times 1_{\xi_{\text{CapEx}}}$	$\ln(\text{Total Debt})$	$\ln(\text{CAPEX})$	$\ln(\text{Sum Project Costs})$	$\ln(\text{Project Cost})$
DRT	0.049** (0.021)	0.040*** (0.011)	0.010 (0.023)	0.059*** (0.017)	0.041*** (0.013)	0.048** (0.021)	0.092** (0.041)
Controls	✓	✓	✓	✓	✓	✓	✓
Firm FE	✓	✓	✓	✓	✓	✓	×
Product FE	×	×	×	×	×	×	✓
Year FE	✓	✓	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓	✓	✓
R^2	0.873	0.875	0.853	0.819	0.874	0.812	0.693
Observations	19876	19876	19876	2312	2285	2312	3851

Pre-Trend for the Effects of DRT

	ln(Total Debt)	ln(CAPEX)	ln(TFP)	ln(Project Cost)	ln(UIC)	ln(price)	ln(quality)
<i>Before</i> ⁻¹	0.003 (0.010)	0.009 (0.024)	0.006 (0.021)	0.021 (0.051)	-0.028 (0.074)	0.005 0.017	0.006 0.023
<i>Before</i> ⁰	0.031** (0.012)	0.037** (0.014)	0.020** (0.008)	0.101** (0.045)	0.107*** (0.024)	0.029*** (0.008)	0.023* (0.012)
<i>After</i> ⁺¹	0.071*** (0.021)	0.049*** (0.015)	0.027*** (0.009)	0.081** (0.034)	0.091** (0.038)	0.016* (0.009)	0.031*** (0.011)
Controls	✓	✓	✓	✓	✓	✓	✓
Firm FE	✓	✓	✓	×	×	×	×
Year FE	✓	✓	✓	✓	✓	✓	✓
Product FE	×	×	×	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓	✓	✓
<i>R</i> ²	0.818	0.801	0.525	0.671	0.830	0.895	0.901
Observations	2312	2312	2312	3851	3851	3851	3851

We find no evidence of pre-trend for total debt, CAPEX, TFP, Project Cost, UIC, price and quality for treated and non-treated states.

Interaction with Scope for Quality Differentiation

	Project Cost Decomposition			Revenue measures				Performance measure	
	ln(UIC)	ln(Capacity)	ln(Project Cost)	ln(Price)	ln(Quality)	ln(Quantity)	ln(Sales)	ln(TFPR)	ln(TFPQ)
DRT	0.069*** (0.023)	0.013 (0.046)	0.082** (0.039)	0.018*** (0.006)	0.026** (0.010)	0.027* (0.014)	0.045* (0.024)	0.031** (0.014)	0.024* (0.013)
DRT × ln(scope _{quality})	0.093* (0.049)	-0.032* (0.017)	0.061 (0.079)	0.027** (0.011)	0.038*** (0.012)	-0.009 (0.019)	0.014* (0.008)	0.039** (0.015)	-0.002 (0.012)
Controls	✓	✓	✓	✓	✓	✓	✓	✓	✓
Firm FE	×	×	×	×	×	×	×	✓	✓
Product FE	✓	✓	✓	✓	✓	✓	✓	×	×
Year FE	✓	✓	✓	✓	✓	✓	✓	✓	✓
State FE	✓	✓	✓	✓	✓	✓	✓	✓	✓
R ²	0.835	0.833	0.706	0.915	0.879	0.937	0.926	0.559	0.539
Observations	3851	3851	3851	1953	1953	1953	1953	2722	2619

Capital Import

	Import of Physical-Capital	ln(Share of Physical-Capital Imported)
ln(UIC)	0.013** (0.005)	0.029** (0.014)
Controls	✓	✓
Product FE	✓	✓
Year FE	✓	✓
State FE	✓	✓
R^2	0.431	0.671
Observations	3851	2231

Capital Quality vs. the Alternative

		project location	
		treated	not treated
preferred explanation	company	treated	yes
	headquarter	not treated	no

		project location	
		treated	not treated
alternative explanation	company	treated	yes
	headquarter	not treated	no

More Summary Statistics

Variable	Observations	Mean	Median	StD
ln(TFP)	2312	0.92	0.91	0.81
ln(ROE)	2312	-2.54	-2.33	1.04
ln(Tobins'Q)	1498	0.43	0.37	0.13
MarketCap (Million\$)	1498	415	29	1890