# Discussion of "The Value of Data to Fixed Income Investors" by Bai, Li, and Manela

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#### Research Background

- A long-standing literature on the informational effect on corporate debt pricing
  - Duffie and Lando (2001): introducing noise into the market's information set
  - Cetin, Jarrow, Protter and Yildirim (2004): the market sees a reduction of the full information set
- We still lack empirical evidence on the magnitude of the value of information
  - The Duffie-Lando model focuses on the issuers' information advantage over investors
    - How to translate it into economic gains
    - Not easy to implement the model at the individual level
- This paper provides the first empirical estimates of the value of information (VOI).
  - Real-time estimates at the bond-month level



#### Summary of the Paper

- Building on Back and Baruch (2004)
  - Liquidity trades arrives as Poisson processes with a fixed order size.
  - Market makers quotes bid and ask prices.
  - Bonds have a random maturity date and their payoffs are binary.
- Deriving VOI estimates as the amount that an investor is willing to pay to learn the binary outcome
  - Calibrating three key parameters sequentially for each bond-month
    - r: bond duration
    - p: observed bond yield
    - $\beta$ : measured bid-ask spread

#### Summary of the Paper

- Examining the empirical drivers of VOI
  - In the cross-section, VOI increases with yield, time-to-maturity, size, callability, liquidity, and uncertainty.
  - VOI decreases during financial crises.
  - Results based on a regression discontinuity design verify that investor composition affects VOI.

## On the Relation between VOI and Bond Liquidity

- The uncovered negative relation between VOI and illiquidity could be partially attributable to the calibration scheme.
  - $\beta$  is identified by calibrating the modeled bid-ask spread to its empirical counterpart (with calibrated r and p).
  - ullet A high bid-ask spread is associated with a low eta and thus with a low VOI.
  - Measures for bid-ask spreads should be highly correlated with gamma.
    - The Roll (1984) measure is essentially twice the square root of gamma.

#### On the Time-Series Variation in the VOI Estimate

- Not clear whether the assumption of zero risk-free rate is applied to the model implementation. If so,
  - The market maker's belief about default risk depends on the total yield rather than credit spread.

$$p_{i,t} = \exp(-yield_{i,t}/r_{i,t})$$

- A sharp decrease in *yield<sub>i,t</sub>* during crises leads to a large increase in *p<sub>i,t</sub>*
  - $\Longrightarrow$  VOI falls in crises.



## On the Model Comparison

- As  $\delta \to 0$  and  $\beta \to \infty$ , the model's equilibrium case converges to that of a continuous-time Kyle model.
- The binary distribution is not necessarily more relevant than the normal one.
  - Recovery rate is highly dispersed, with inter-quartile range of [0.130, 0.654] (Jankowitsch et al, 2014)
  - The rising share of short-horizon investors (bond funds) => caring about short-term bond returns
- A skewed and continuous distribution could be accommodated in the Kyle framework (Back, 1992)



## Minor Comments & Suggestions

- Information from the stock market
  - Strong empirical evidence that stock returns lead corporate bond returns (Back and Crotty, 2015; Holden, Mao, and Nam, 2018)
- A large fraction of corporate bonds in the US are callable.
   How to adjust for the call provision when calibrating r and p to bond duration and yield?
- The eMaxx data is noisy, as the "class" variable of a given investment company could change over time.
- The key references Back and Baruch (2004a) and Back and Baruch (2004b) are the same paper.

#### Conclusion

- Interesting paper that deepens our understanding about the value of information in financial markets
- Raise some intriguing questions that may lead to many follow up papers
- My comments & suggestions are mainly about the robustness and interpretation of empirical results.